



FISH FOR HEALTH



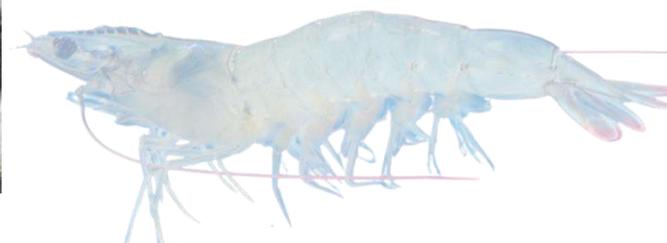
Fish for health: improving the nutritional value of fish & shrimp for health & human consumption

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MALNUTRITION

represents

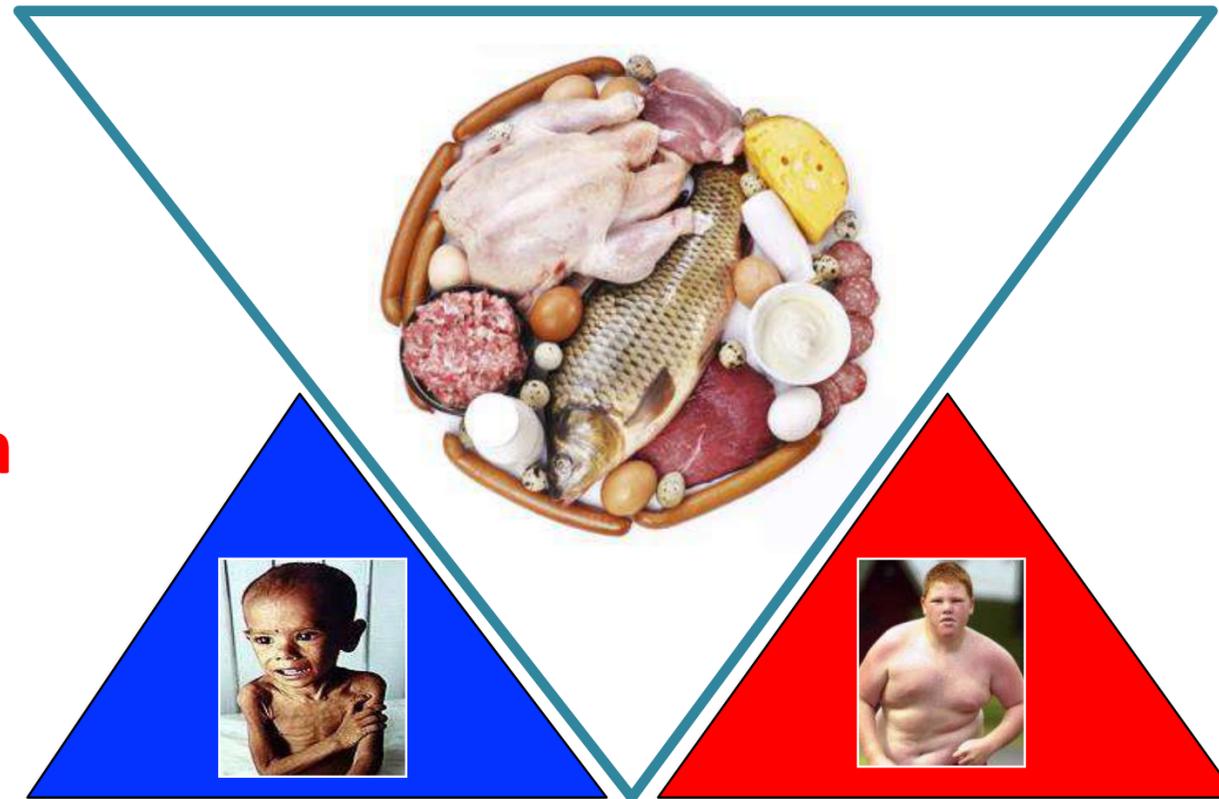
The World's Greatest *Preventable* Health Challenge

The double-burden of Malnutrition



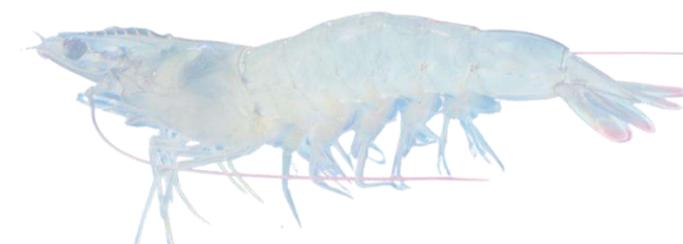
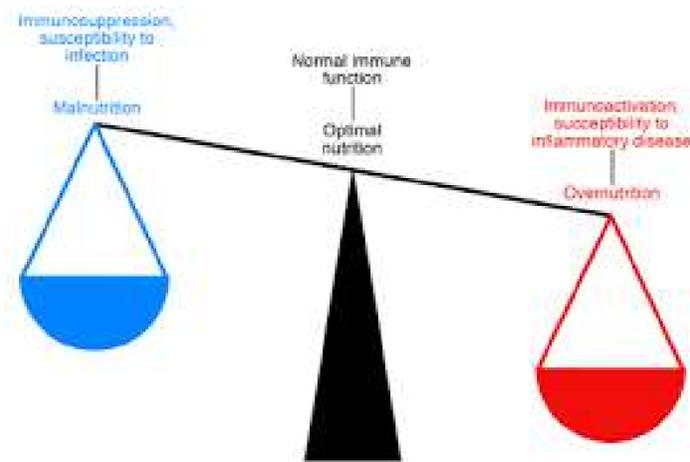
Under-nutrition

- Wasting
- Stunting
- Underweight
- Vitamin & mineral deficiency



Over-nutrition

- Obesity
- Heart disease
- Hypertension
- Stroke
- Diabetes





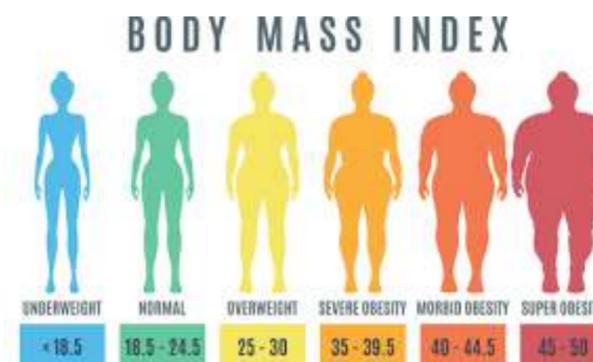
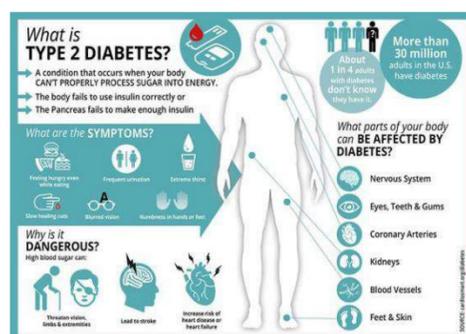
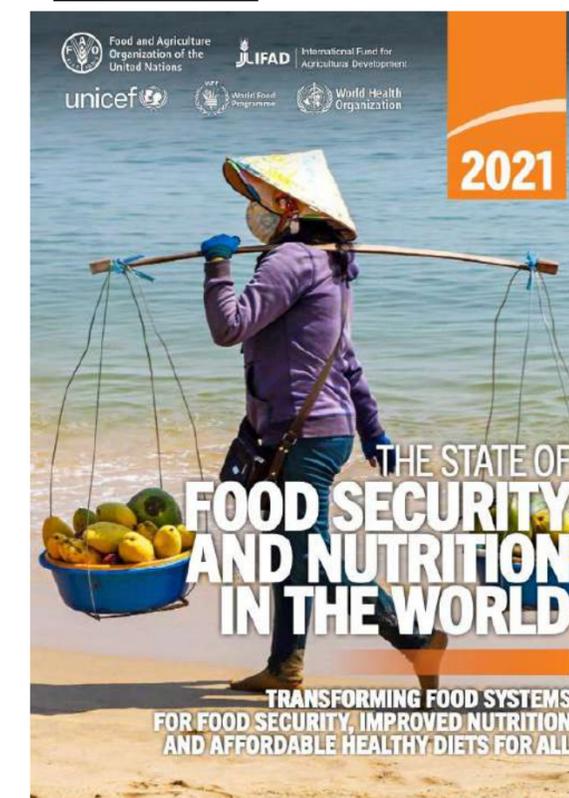
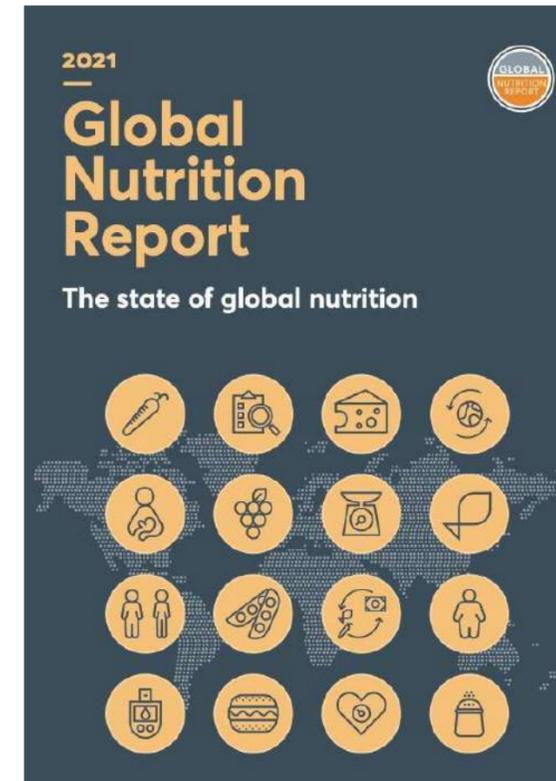
Global scale of **Malnutrition**

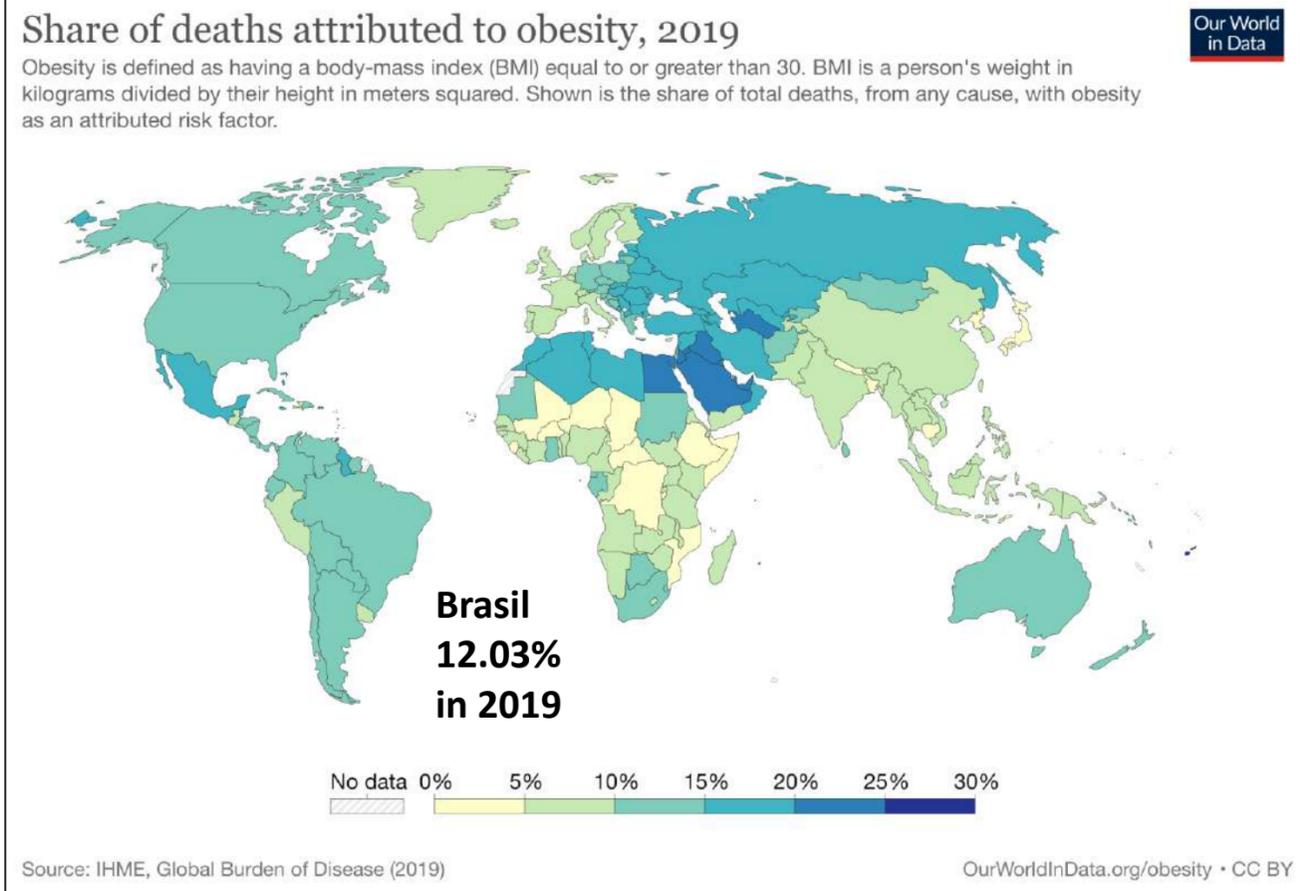
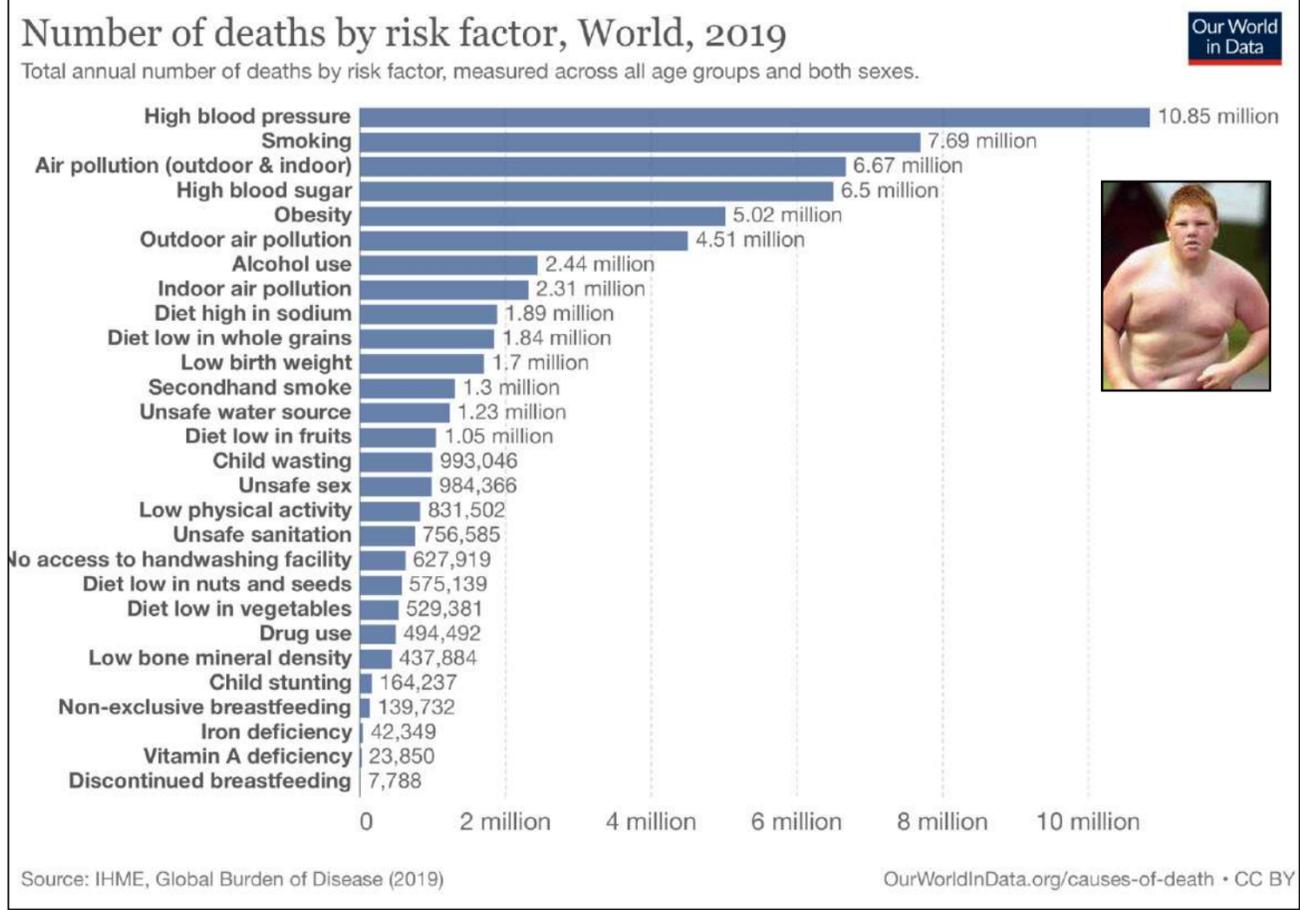
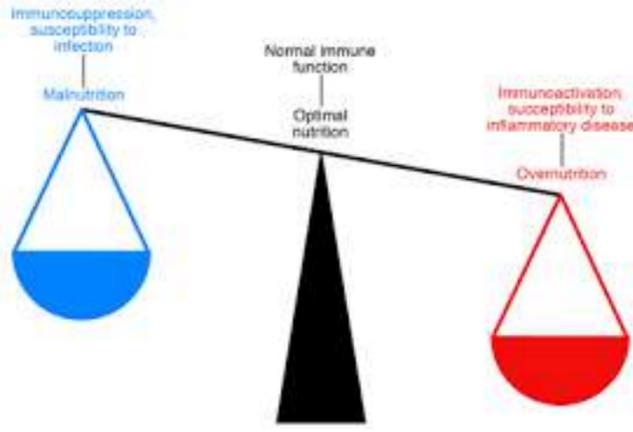
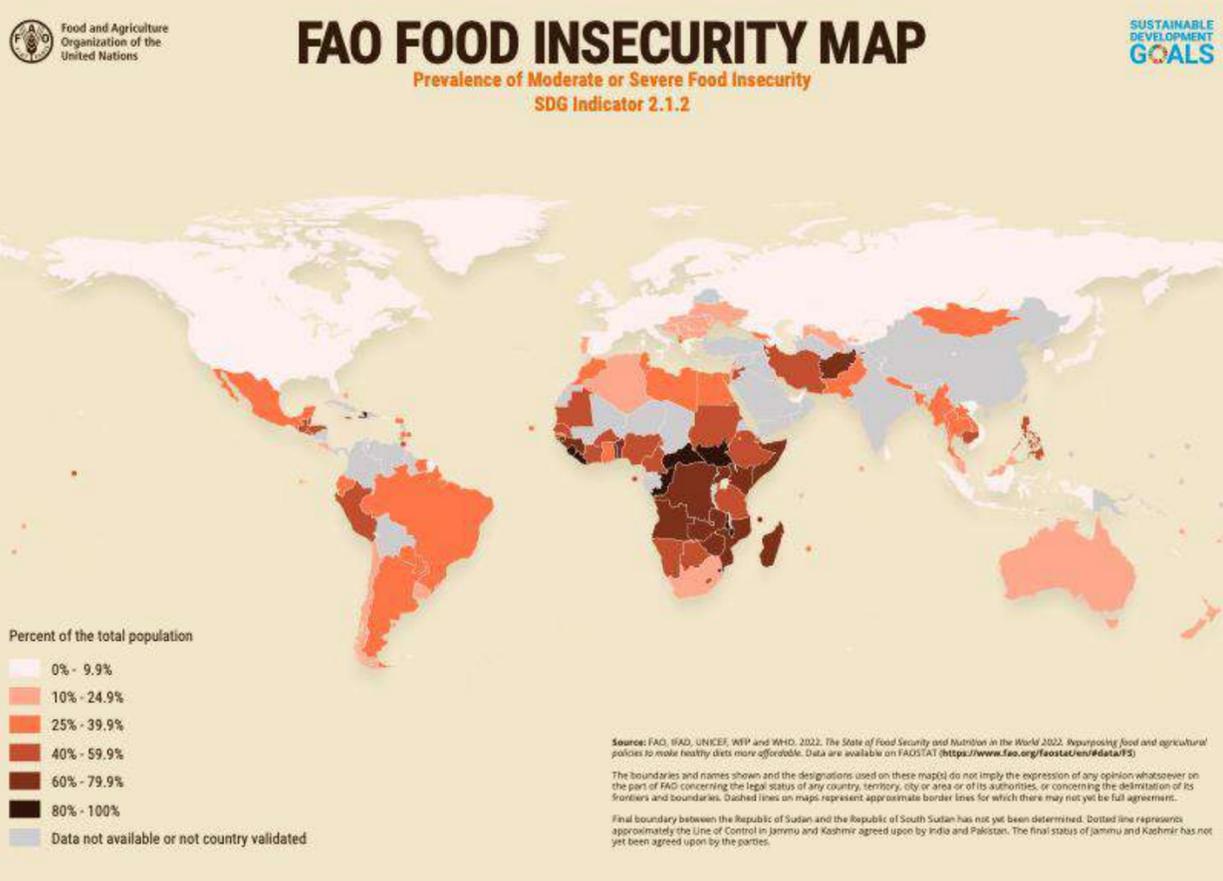
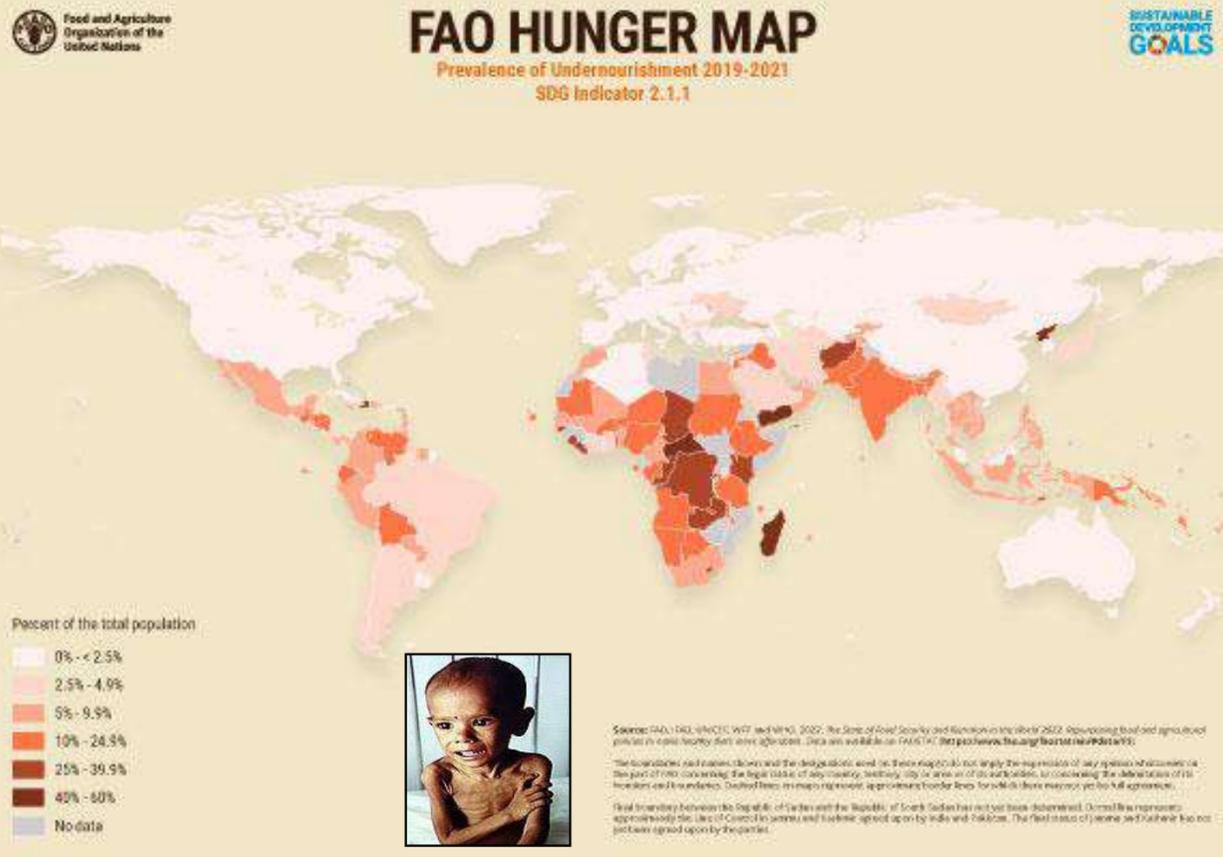
CHILDREN

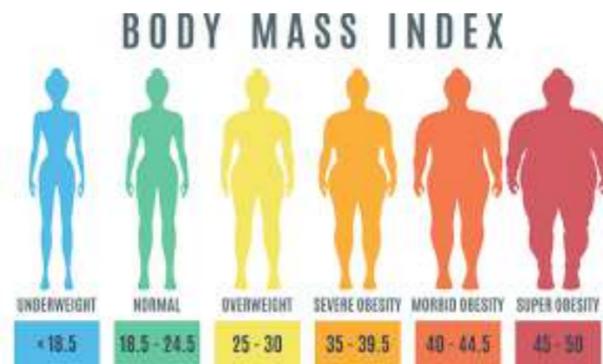
- Stunted - **149.2 million** children or **22%** of all children
- Wasted - **45.5 million** children or **6.7%** of all children
- Low birth weight - **20.5 million** or **14.6%** of all live births
- **Overweight** - **38.9 million** children or **5.7%** of all children

ADULTS

- Underweight – **451.8 million** people
- Anemia - **571 million** girls and women
- **Overweight** - **2.2 billion** with **772 million** affected by obesity
- **Raised blood pressure** – **1.2 billion** people
- **Diabetes** – **538.7 million** people







Overnutrition & Obesity

Over past 50 years there has been a rapid increase in over-nutrition and associated ailments;

Including obesity, coronary heart disease, diabetes and hypertension;

Due primarily to the increased consumption of lower cost fast-foods, red meats & dairy produce, together with a less active & sedentary lifestyle



Fast Foods

Include food items that can be prepared & served quickly

- **processed red meat products:** hot dogs, hamburgers, sausages, bacon, ham, spam, corned beef;

- **processed & refined carbohydrates:** biscuits, cookies, donuts, pancakes, muffins, crackers, bread, pizza, pasta;

- **fried foods:** french fries, hash browns, fried chicken, chicken nuggets;

- **sugary drinks, sweets, cheeses & ice cream:**

The Rise of Fast Foods

- lower cost and affordability

- bigger portion sizes

- taste and accessibility

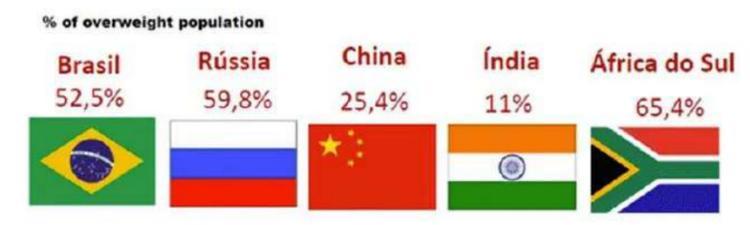
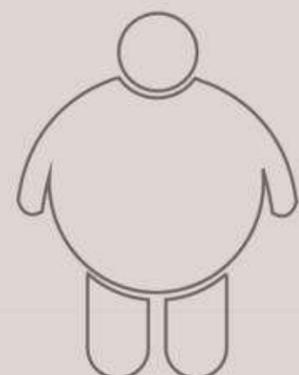
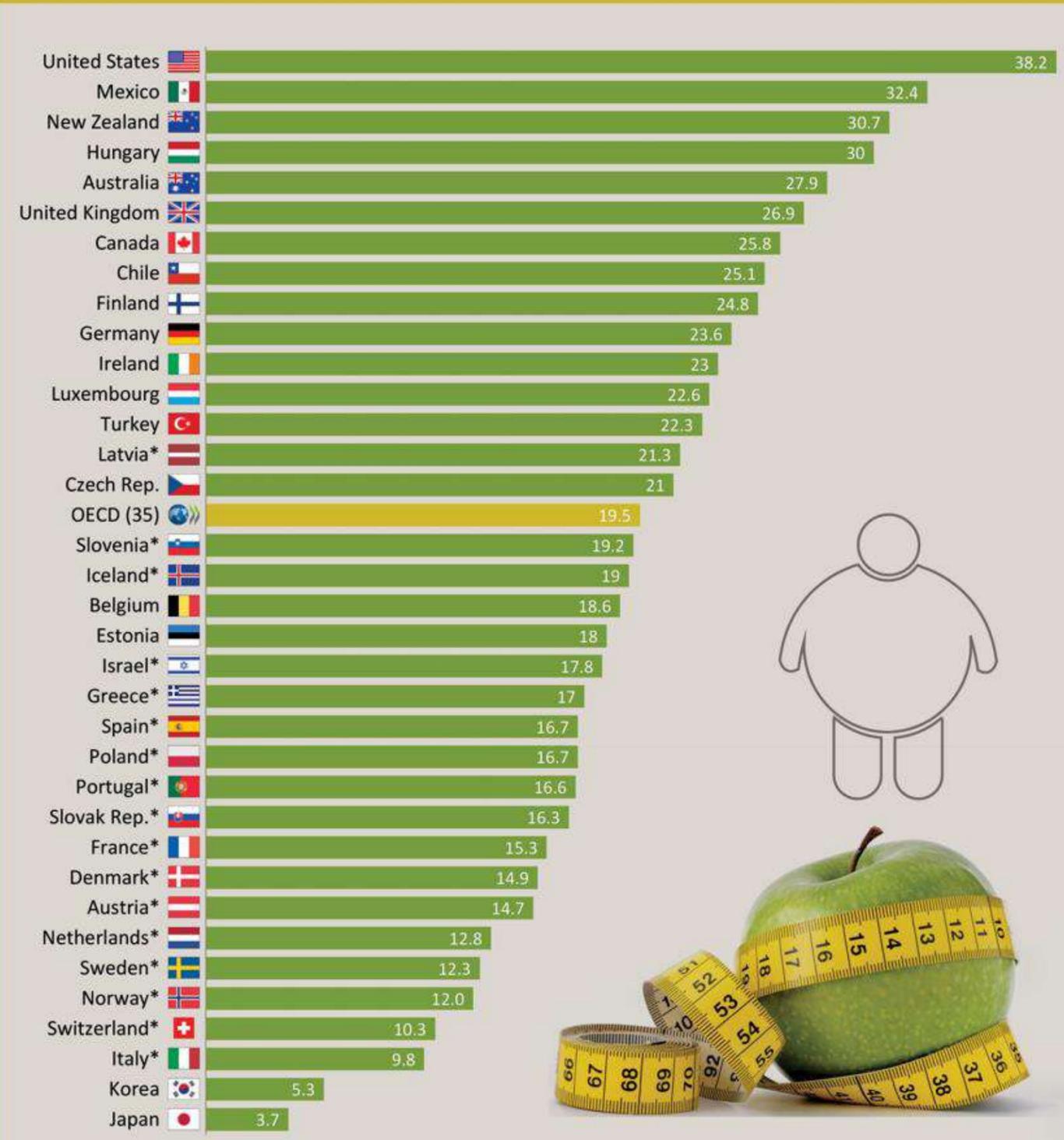
- increased convenience & ability to purchase on-line





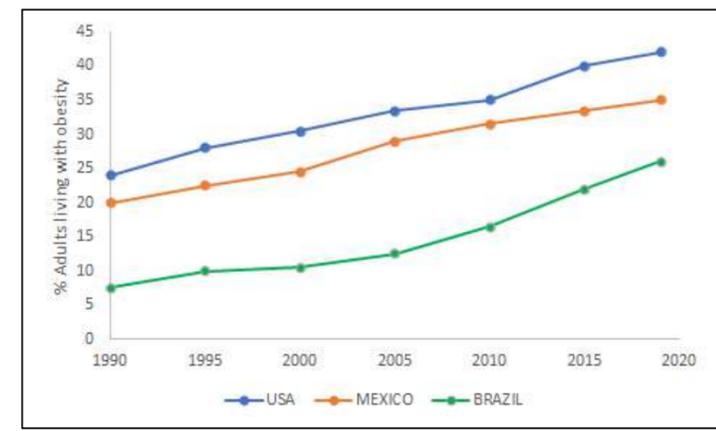
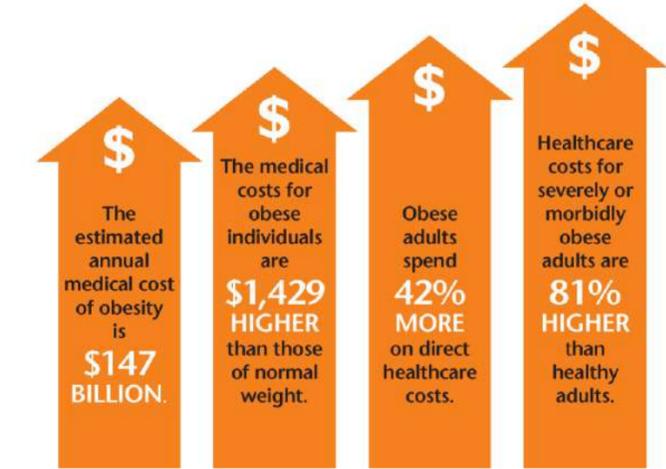
Obesity rates

As % of total adult population (aged 15 years and over), 2015 or nearest year



Source: Ministry of Health Brazil

Soaring medical costs associated with treating obesity & associated ailments

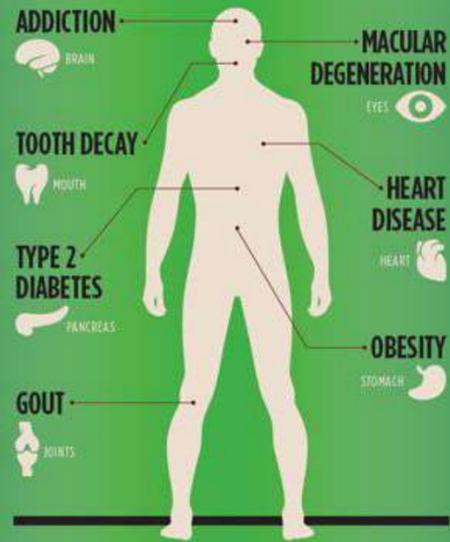


Note: * means that self-reported height and weight data are used in these countries, while measured data in other countries.
 Source: OECD (2017), OECD Health Statistics 2017 (Forthcoming in June 2017).
www.oecd.org/health/obesity-update.htm



HEALTH EFFECTS OF ADDED SUGAR

CONSUMING EXCESS SUGAR CAN NEGATIVELY AFFECT YOUR BODY IN MANY WAYS.



LOOKING FOR SUGAR?
It goes by many names.

- BROWN RICE SYRUP
- CORN SYRUP
- HONEY
- FRUIT NECTAR
- MAPLE SYRUP
- MALT SYRUP
- AGAVE NECTAR
- MOLASSES
- EVAPORATED CANE JUICE
- CORN SYRUP SOLIDS
- GLUCOSE
- SUCROSE
- SUGAR**
- FRUCTOSE
- FRUIT JUICE CONCENTRATE
- GALACTOSE
- GLUCOSE-FRUCTOSE SYRUP
- CRYSTALLINE FRUCTOSE
- MALTOSE
- DEXTROROSE
- HIGH-FRUCTOSE CORN SYRUP

If a sweetener is listed in the first three ingredients, the drink is loaded with sugar.

Americas – contribution of sugars & sweeteners to total energy supply in 2019

Colombia	601 (20.1%), 2,992 calories
Guatemala	459 (18.0%), 2,556 calories
Costa Rica	500 (16.7%), 2,996 calories
Honduras	443 (16.5%), 2,678 calories
Nicaragua	413 (15.8%), 2,620 calories
El Salvador	423 (15.4%), 2,739 calories
USA	591 (15.3%), 3,862 calories
Suriname	423 (15.3%), 2,758 calories
Cuba	505 (15.0%), 3,375 calories
Uruguay	477 (15.0%), 3,209 calories
Chile	442 (14.3%), 3,078 calories
Mexico	426 (13.5%), 3,163 calories
Argentina	433 (13.1%), 3,304 calories
Bolivia	276 (11.2%), 2,464 calories
Canada	407 (11.5%), 3,539 calories
Brazil	405 (12.5%), 3,246 calories
Ecuador	269 (10.5%), 2,563 calories
Peru	217 (7.7%), 2,786 calories

What is TYPE 2 DIABETES?

A condition that occurs when your body CAN'T PROPERLY PROCESS SUGAR INTO ENERGY.

- The body fails to use insulin correctly or
- The Pancreas fails to make enough insulin

More than 30 million adults in the U.S. have diabetes.

About 1 in 4 adults with diabetes don't know they have it.

What are the SYMPTOMS?

- Feeling hungry even while eating
- Frequent urination
- Extreme thirst
- Slow healing cuts
- Blurred vision
- Numbness in hands or feet

Why is it DANGEROUS?

High blood sugar can:

- Threaten vision, limbs & extremities
- Lead to stroke
- Increase risk of heart disease or heart failure

What parts of your body can BE AFFECTED BY DIABETES?

- Nervous System
- Eyes, Teeth & Gums
- Coronary Arteries
- Kidneys
- Blood Vessels
- Feet & Skin

Source: cardiomart.org/diabetes

LIVELIGHTER FACTS ABOUT SUGARY DRINKS

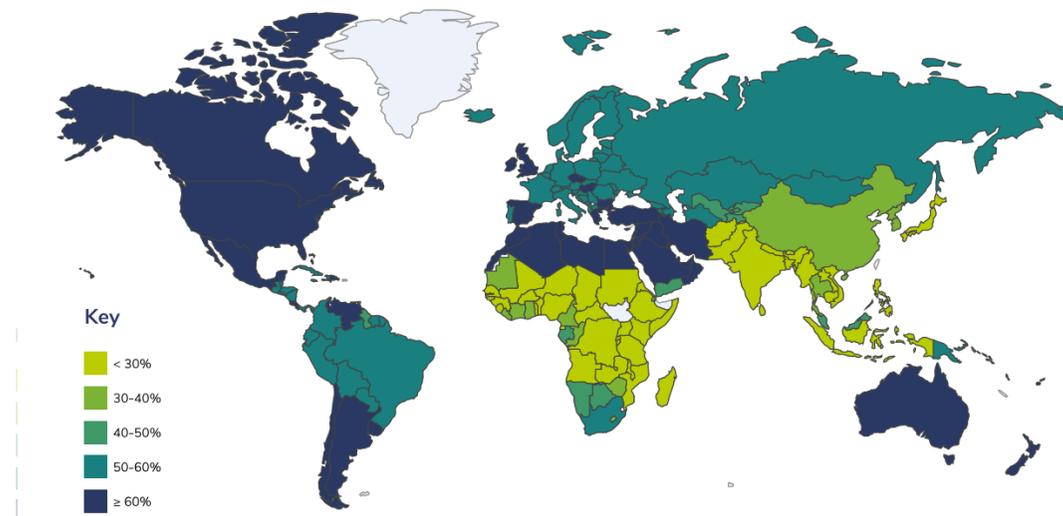
- There are 100 calories in a 12 oz. bottle of regular soft drink.
- 6.5KG WEIGHT GAIN IN ONE YEAR
- 1.28 BILLION LITRES
- 47% OF CHILDREN
- DRINKING A SUGARY DRINK EACH DAY
- 23 KILOS OF SUGAR
- \$1095
- AUSTRALIA IS IN THE TOP 10 COUNTRIES FOR PER CAPITA CONSUMPTION OF SUGARY DRINK

COVID-19 and Obesity: The 2021 Atlas

The cost of not addressing
the global obesity crisis
March 2021

2. Prevalence of overweight in adults

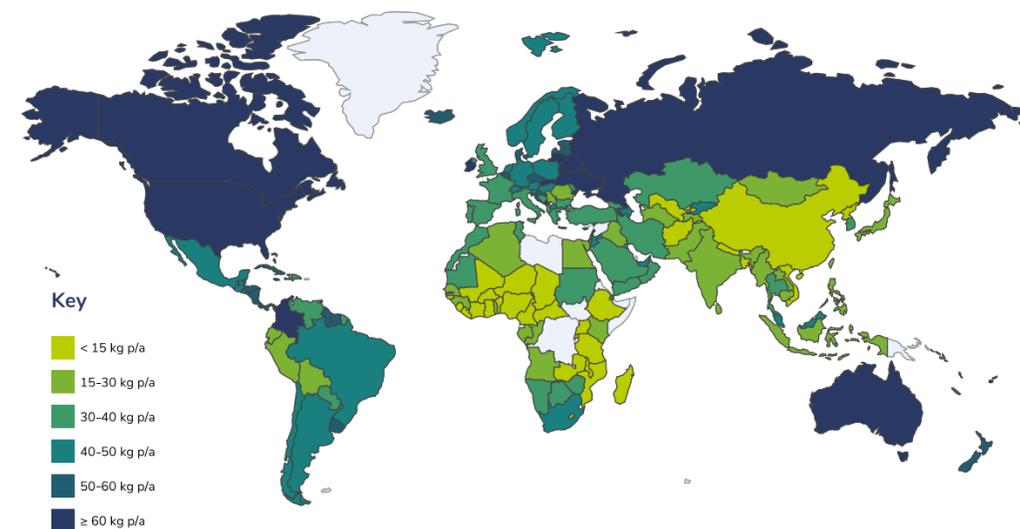
Adult overweight BMI > 25kg/m²



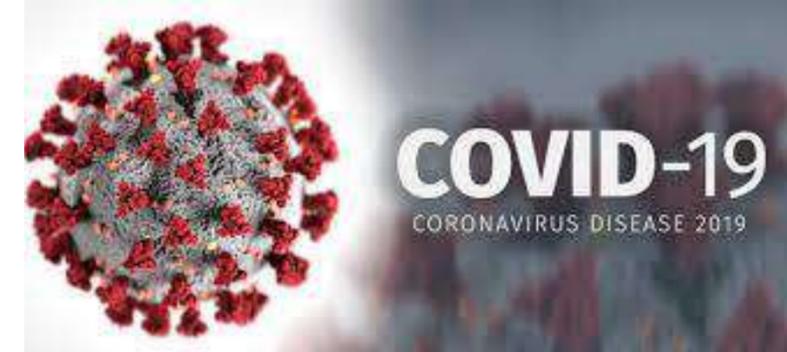
Source: World Health Organization, Global Health Observatory.

11. Consumption of sugars

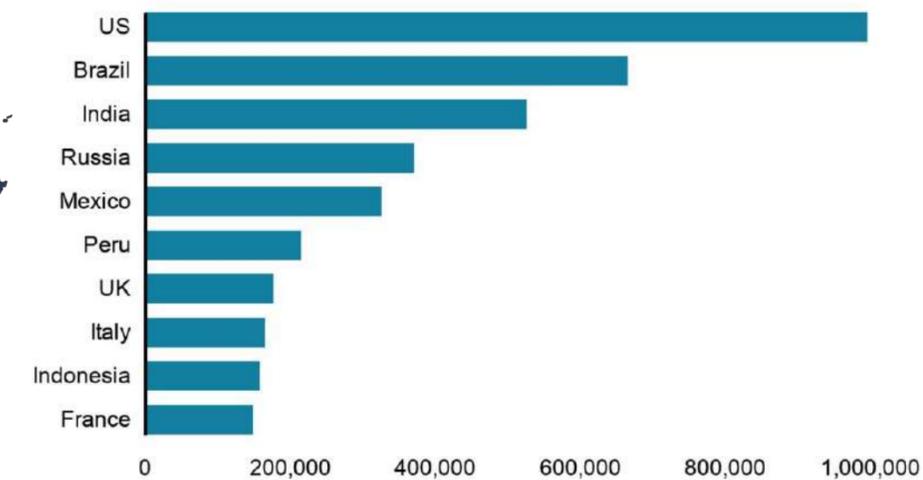
Kilograms per person per year



Source: UN Food and Agriculture Organization, Food Balance Sheets.



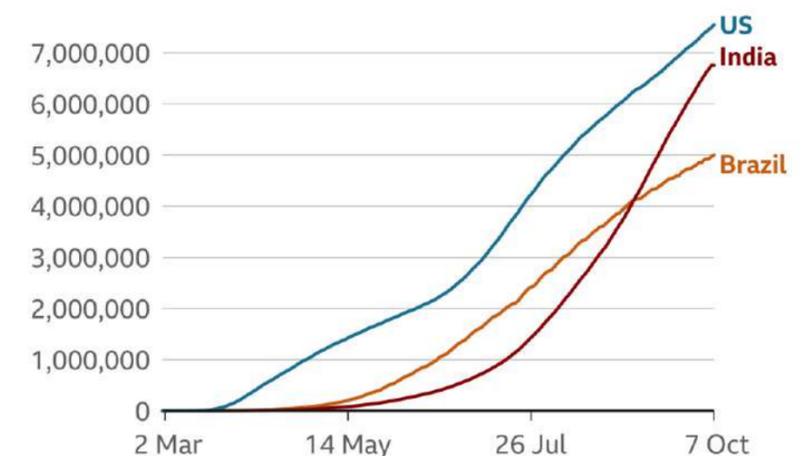
Top 10 countries for recorded Covid deaths



Source: Johns Hopkins University, data as of 4 May

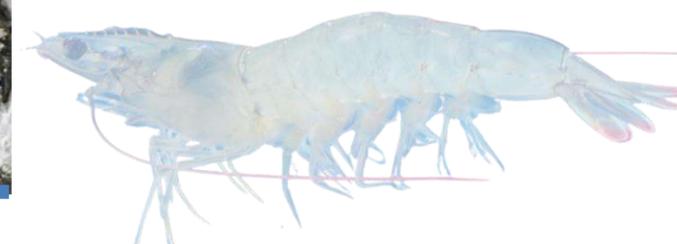
Brazil has third-highest number of cases

Total number of officially confirmed cases of coronavirus



Source: Johns Hopkins University, data to 7 October

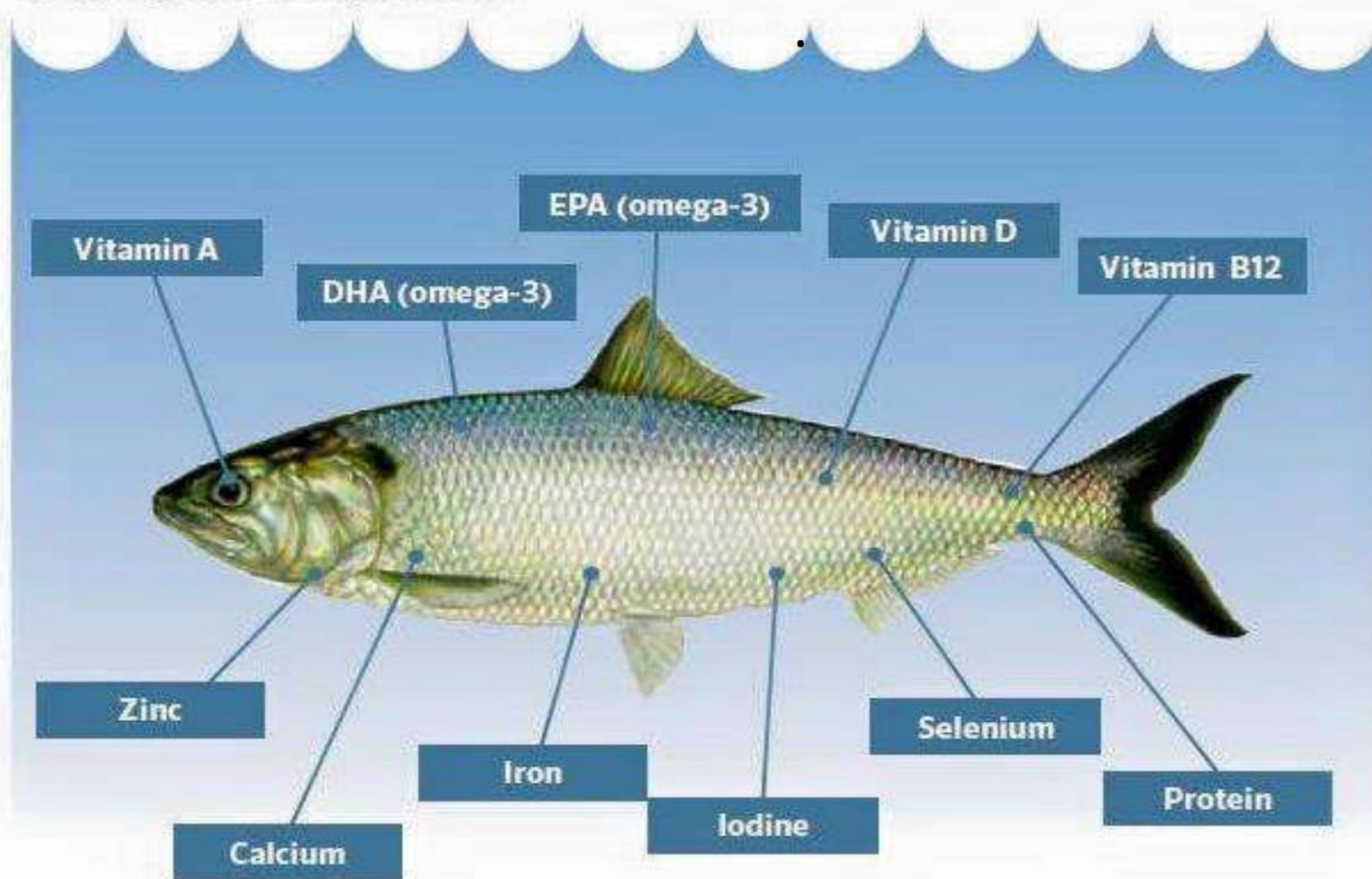
Global importance of aquatic foods in human nutrition as a much needed healthy food source



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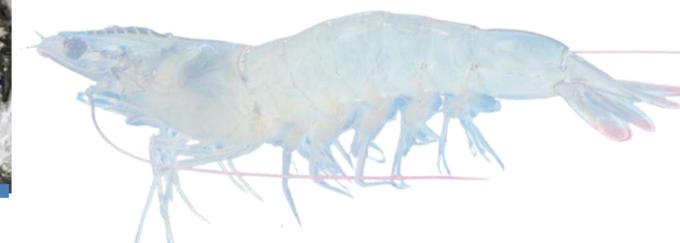
Global importance of aquatic foods in human nutrition as a much needed healthy food source

Fish: Nature's superfood



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Nutrient content of different foods

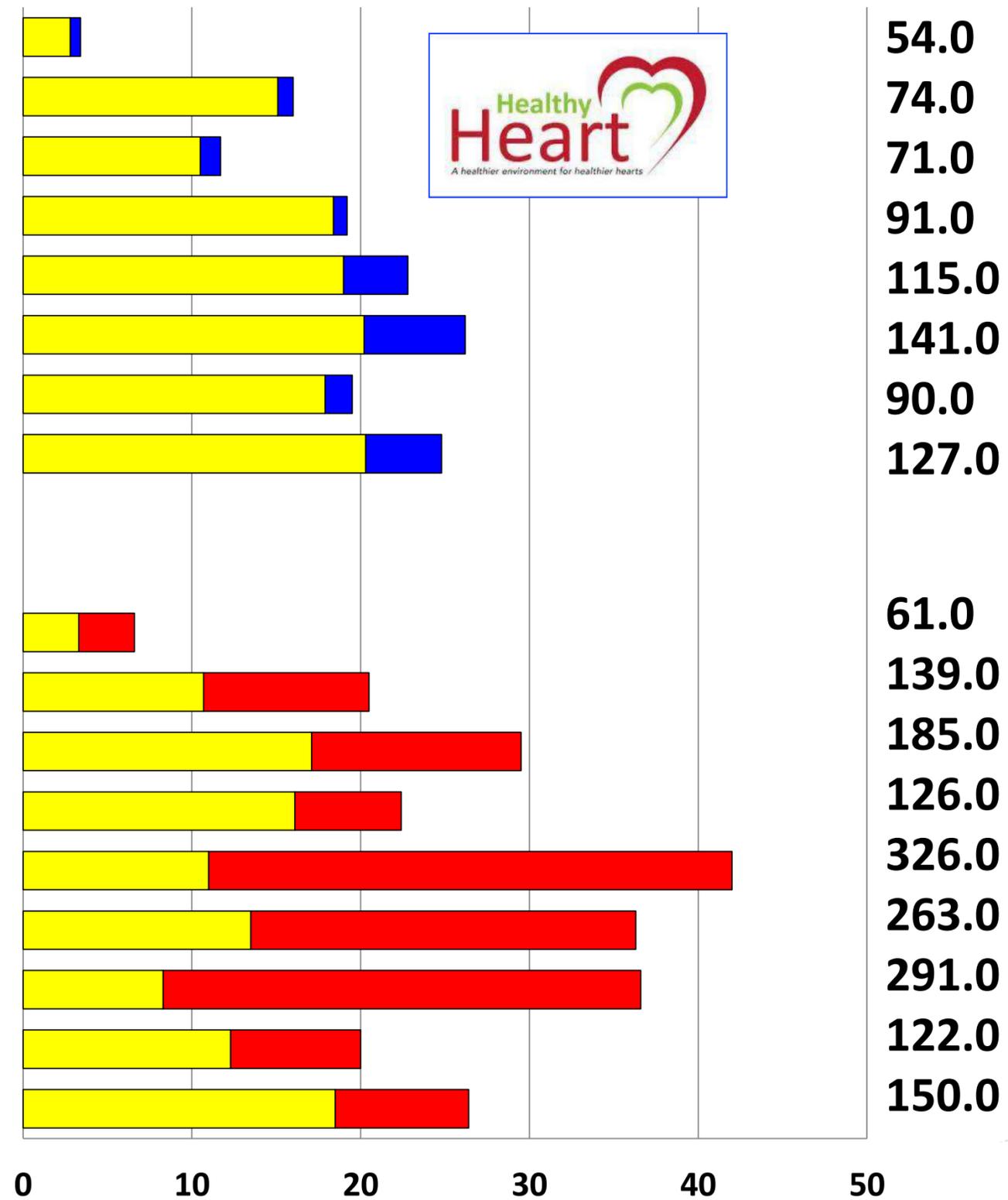
Protein  Fat  n-3  n-6

kcal/100g

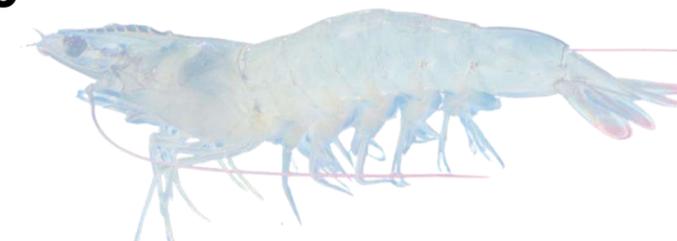


- Aquatic plants
- Cephlapods frozen
- Molluscs frozen
- Crustaceans frozen
- Marine fish nes fillet
- Pelagic fish fillet
- Demersal fish fillet
- Freshwater/diadromous fish fillet

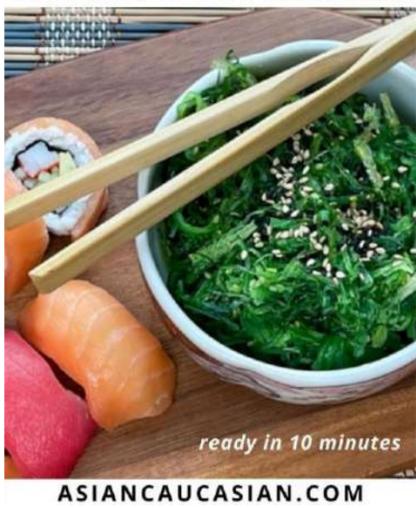
- Cows milk
- Hens egg
- Poultry meat
- Turkey meat
- Pig meat
- Muttton & lamb
- Duck meat
- Chicken meat
- Beef boneless



Tacon & Metain (2013)

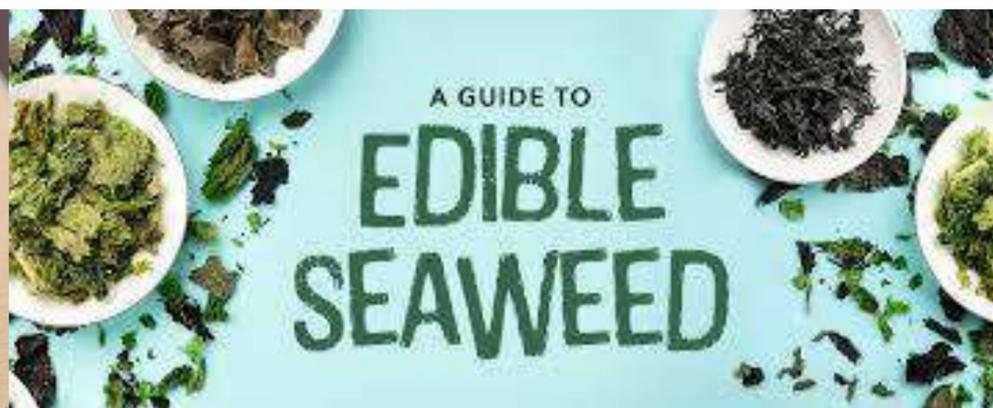
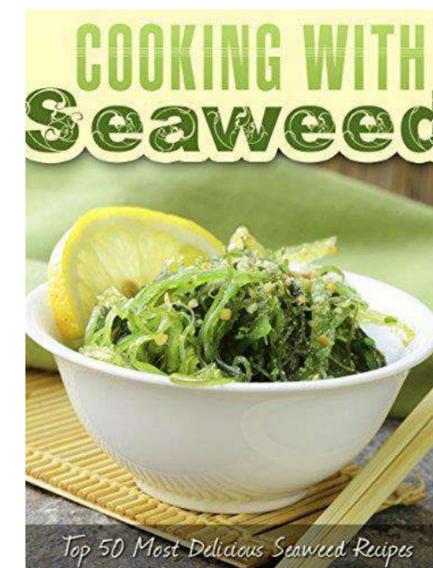
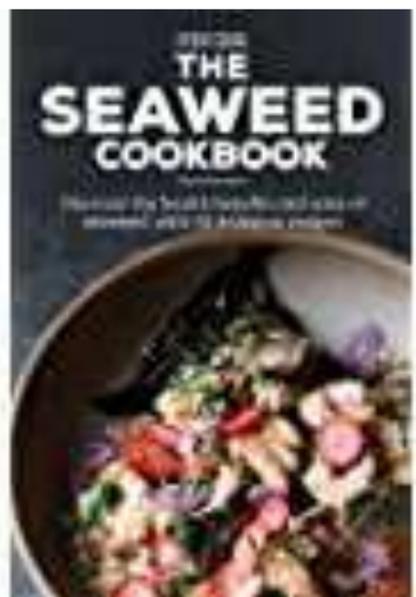


Japanese Seaweed Salad



EDIBLE AQUATIC PLANTS OR SEA VEGETABLES

- **Essential amino acids:** red seaweeds > green seaweeds > brown seaweeds; taurine, glutamic acid;
- **Essential fatty acids:** omega-3 PUFA, EPA;
- **Dietary soluble & insoluble fiber;**
- **Essential minerals:** iodine, iron, zinc, copper, magnesium, potassium, calcium);
- **Essential vitamins:** vitamin C, vitamin E, vitamin B₁₂, thiamin, riboflavin, niacin, pyridoxine, inositol & folic acid (MacArtain et al. 2007; Pereira, 2011)

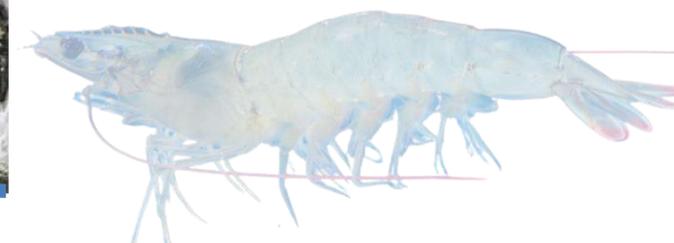


HEALTH ATTRIBUTES OF FISH & SEAFOOD



Reported **health benefits** of consuming fish & fishery products, including:

- **Reduced risk of death from coronary heart disease & stroke (FAO/ WHO, 2011; Forouhi et al. 2018; He 2009; Hellberg et al. 2012; Verbeke et al. 2005; Wallin et al. 2012),**
- **Reduced risk of diabetes (Wallin et al. 2012),**
- **Increased duration of gestation & improved visual & cognitive development (Hellberg et al. 2012),**
- **Improved neurodevelopment in infants & children when fish is consumed before & during pregnancy (FAO/ WHO, 2011), and**
- **Reduced risk of thyroid cancer in women through seaweed consumption (Michikawa et al. 2012).**





FISH FOR HEALTH



Global importance of aquatic foods in human nutrition as a much needed healthy food source

Reviews in Fisheries Science, 21(1):22-38, 2013
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ISSN: 1064-1262 print / 1547-6553 online
DOI: 10.1080/10641262.2012.753405



Fish Matters: Importance of Aquatic Foods in Human Nutrition and Global Food Supply

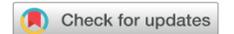
ALBERT G. J. TACON¹ and MARC METIAN²

¹Laboratório de Aquicultura (LAM), Instituto Oceanográfico, Universidade de São Paulo, São Paulo, Brasil
²Stockholm Resilience Centre, Stockholm University, Stockholm, Sweden

In a world where nearly 30% of humanity is suffering from malnutrition and over 70% of the planet is covered with water, aquatic foods represent an essential component of the global food basket to improve the nutrition, health, and well being of all peoples.

REVIEWS IN FISHERIES SCIENCE & AQUACULTURE

<https://doi.org/10.1080/23308249.2022.2124364>



REVIEW

Contribution of Fish and Seafood to Global Food and Feed Supply: An Analysis of the FAO Food Balance Sheet for 2019

Albert G. J. Tacon

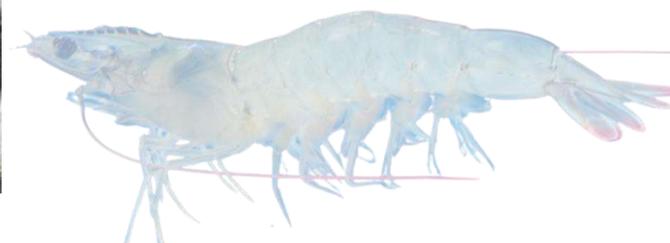
Aquahana LLC, Kailua, Hawaii, USA

Fish for Health: Improved Nutritional Quality of Cultured Fish for Human Consumption

Albert G. J. Tacon, Daniel Lemos & Marc Metian

To cite this article: Albert G. J. Tacon, Daniel Lemos & Marc Metian (2020) Fish for Health: Improved Nutritional Quality of Cultured Fish for Human Consumption, Reviews in Fisheries Science & Aquaculture, 28:4, 449-458, DOI: [10.1080/23308249.2020.1762163](https://doi.org/10.1080/23308249.2020.1762163)

To link to this article: <https://doi.org/10.1080/23308249.2020.1762163>



In most Asian & African countries fish represents the cheapest source of animal protein

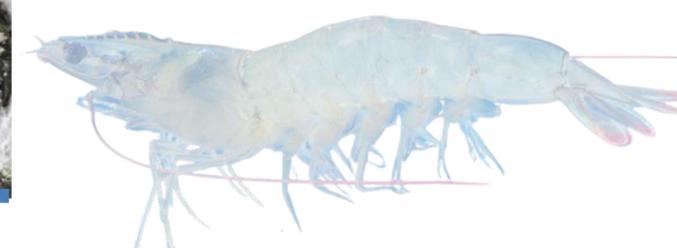




Table 4. Top aquaculture country producers and capture fisheries landings in 2020 (values given in metric tonnes; FAO 2022c).

Top aquaculture producers	2020	Top capture fisheries landings	2020
China	70,483,538	China	13,445,983
Indonesia	14,845,014	Indonesia	6,989,382
India	8,641,286	Peru	5,675,209
Viet Nam	4,614,692	India	5,522,714
Bangladesh	2,583,866	Russian Federation	5,081,017
Korea Rep	2,327,903	USA	4,253,236
Philippines	2,322,831	Viet Nam	3,421,880
Egypt	1,591,896	Japan	3,215,130
Chile	1,505,486	Norway	2,603,574
Norway	1,490,412	Chile	2,182,768
Total aquaculture production	122,580,187	Total capture fisheries landings	91,420,562

Source: FAO, 2022

Brasil 16th



630,200

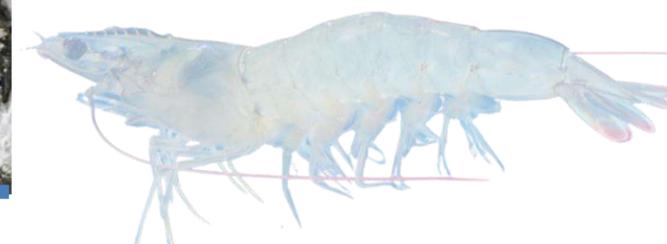
Brasil 27th



709,391 E



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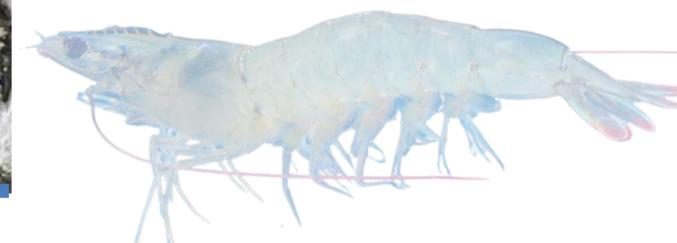




Not all fish are created equal

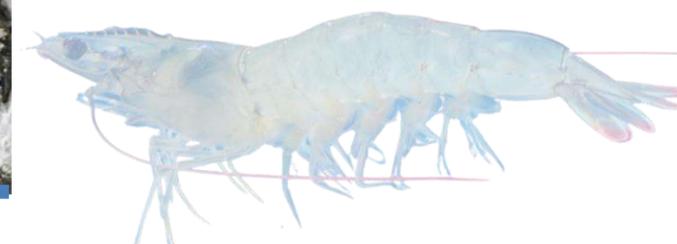
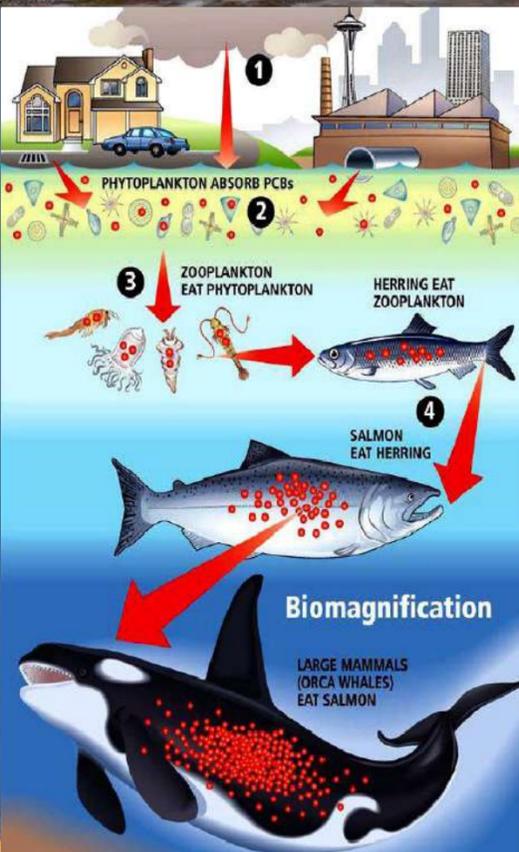
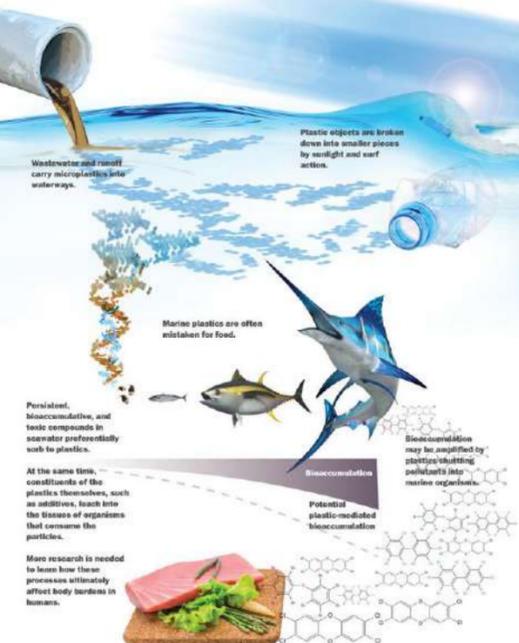
Nutritional composition & potential health value depends upon:

- Species & part consumed: fillet, whole, head, offal
- Source: wild, farmed, recreational fishery, marine, freshwater
- Country of origin & method of production
- Cooking method prior to consumption
- Nutrient composition of the feed used if farmed



Potential Health risks of fish & seafood consumption

- Risk from the consumption of raw and/or unprocessed fish & seafood contaminated with **viable pathogenic organisms, including parasites, nematodes, cestodes, trematodes, bacteria, and toxins** (depending on species), these risks can be eliminated through proper cooking & handling (FAO/WHO, 2003; Hellberg et al. 2012).
- Risk from the presence of **environmental contaminants** (depending upon species & origin), including **heavy metals (Hg, Cd, As), persistent organic pollutants (POPs - PCBs, dioxins), veterinary drug residues, and micro-plastics** (Berntssen et al. 2010; Domingo et al. 2007; FAO/WHO, 2011; Hellberg et al., 2012; Tacon & Metian 2008; Verbeke et al. 2005; VKM, 2014).





FISH FOR HEALTH



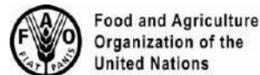
FAO Fisheries and Aquaculture Report No. 978

FIPM/R978(En)
ISSN 2070-6987

Report of the

JOINT FAO/WHO EXPERT CONSULTATION ON THE RISKS AND BENEFITS OF FISH CONSUMPTION

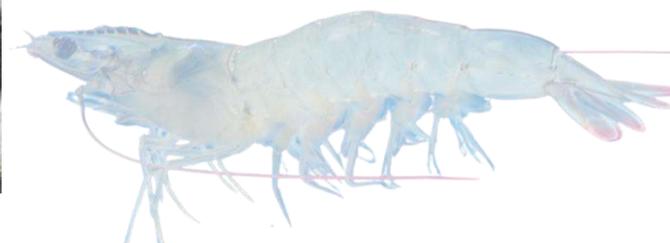
Rome, 25–29 January 2010



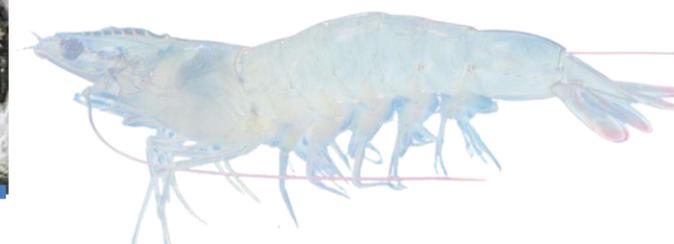
Notwithstanding the above mentioned risks, it is generally believed that the **higher nutritional value and potential health benefits** derived from **increased fish consumption** far out-way the **potential negative risks to human health** (FAO/WHO, 2003, 2011; VKM, 2014).



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BAD NEWS





FISH FOR HEALTH



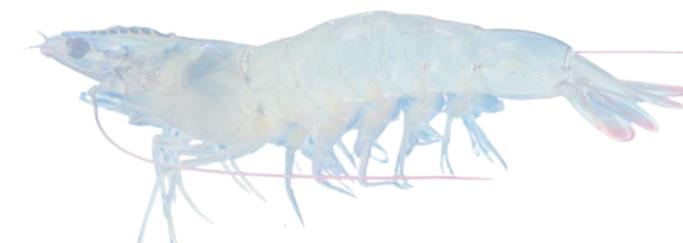
Contribution of fish to animal protein supply in the Americas - 2019



Bolivia:	2.1%	El Salvador:	7.9%
Argentina:	3.0%	Nicaragua:	8.4%
Honduras:	3.5%	Canada:	9.1%
Brazil:	4.4%	Mexico:	9.5%
Cuba:	4.5%	Panama:	10.4%
Guatemala:	4.5%	Costa Rica:	12.3%
Paraguay:	4.6%	Venezuela:	13.4%
Colombia:	5.3%	Suriname:	14.6%
Uruguay:	5.5%	Peru:	16.5%
Chile:	7.1%	Guyana:	18.4%
Ecuador:	7.1%		
USA:	7.1%	World	16.5%



FAO, 2022





Contribution of fish & seafood to animal protein supply - 2019



South America

5.6% (Brazil 4.4%) 

Northern America

7.2% (USA 7.1%)

Central America

9.1% (Mexico 9.5%)

Oceania

10.5% (Australia 8.7%)

Europe

11.1% (Norway 22.6%)

World

16.5%

Africa

20.3% (Egypt 27.3%)

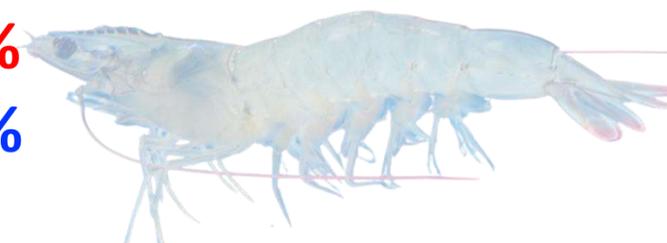
Asia

21.9% (China 21.7%)



FAO, 2022

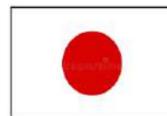
Cambodia:	69.6%	Gambia	44.0%	Angola:	35.5%
Kiribati	65.5%	Côte d'Ivoire:	44.3%	Senegal:	34.5%
Sierra Leone	61.3%	Congo DPR:	43.6%	Myanmar:	34.0%
Bangladesh:	60.1%	Cameroon:	41.0%	Japan:	33.9%
Solomon Islands	58.8%	Lao DPR:	40.0%	Togo:	33.4%
Maldives:	56.2%	Thailand:	38.4%	Uganda:	31.0%
Indonesia:	55.6%	Malaysia	37.5%	Korea Rep:	30.3%
Ghana:	53.8%	Nigeria:	35.9%	Rwanda:	28.8%
Sri Lanka:	49.4%	Seychelles	35.7%	Philippines:	28.0%





Per capita food supply in Japan, USA & Brasil in 2019

(FAO Food Balance Sheets, 2022)



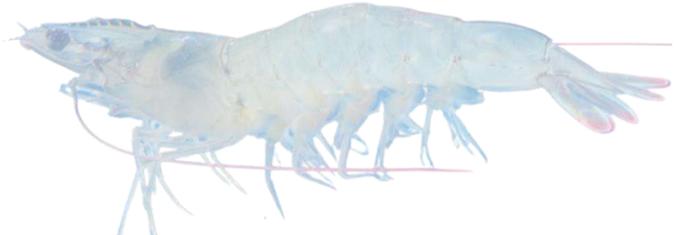
	JAPAN	WORLD	BRASIL	USA
Calories (kcal/day)	2,691	2,963	3,246 +	3,862 ++
Fish & seafood (kg/year)	46.06 ++	19.91	8.95	22.13
Fish & seafood (g protein/day)	16.68	5.47	2.43	5.40
Fish & seafood (g fat/day)	5.76 ++	1.22	0.46	1.29
Fish % animal protein supply	33.9 ++	16.5	4.4	7.1
Animal protein (g/day)	49.17	33.16	54.86 +	75.93 ++
Animal fats (g/day)	35.74	38.89	62.76 +	81.11 ++
Terrestrial meat (kg/year)	51.11	43.16	99.53 +	128.44 +
Sugar & sweeteners (kg/year)	26.39	26.07	42.14 +	66.11 ++
Sugar & sweeteners (% total cal)	9.2	7.8	12.5 +	15.3 +



**NEW
PROJECT**



 **FISH FOR HEALTH** 





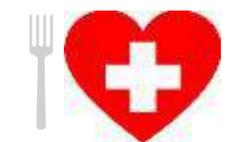
FISH FOR HEALTH



The aim of the project is to promote the increased use of farmed fish & seafood products as a more healthy alternative to the consumption of processed red meat products & fast-foods in the fight against obesity, coronary heart disease & diabetes



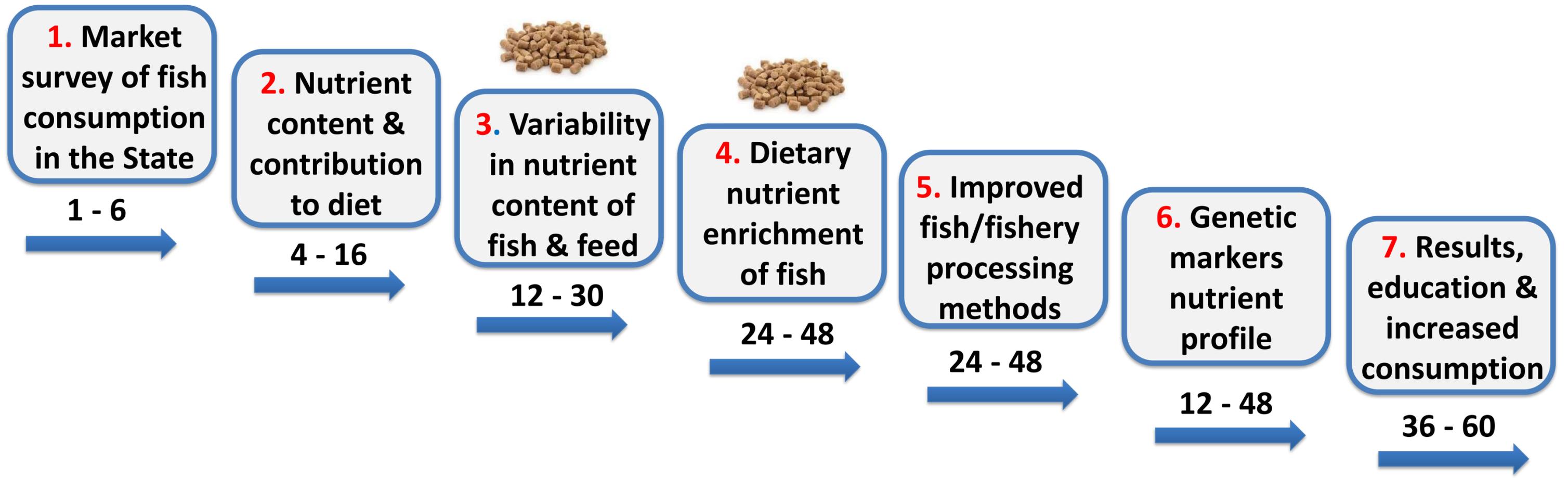
FISH FOR HEALTH



2022-2027

Início 1/10/2022

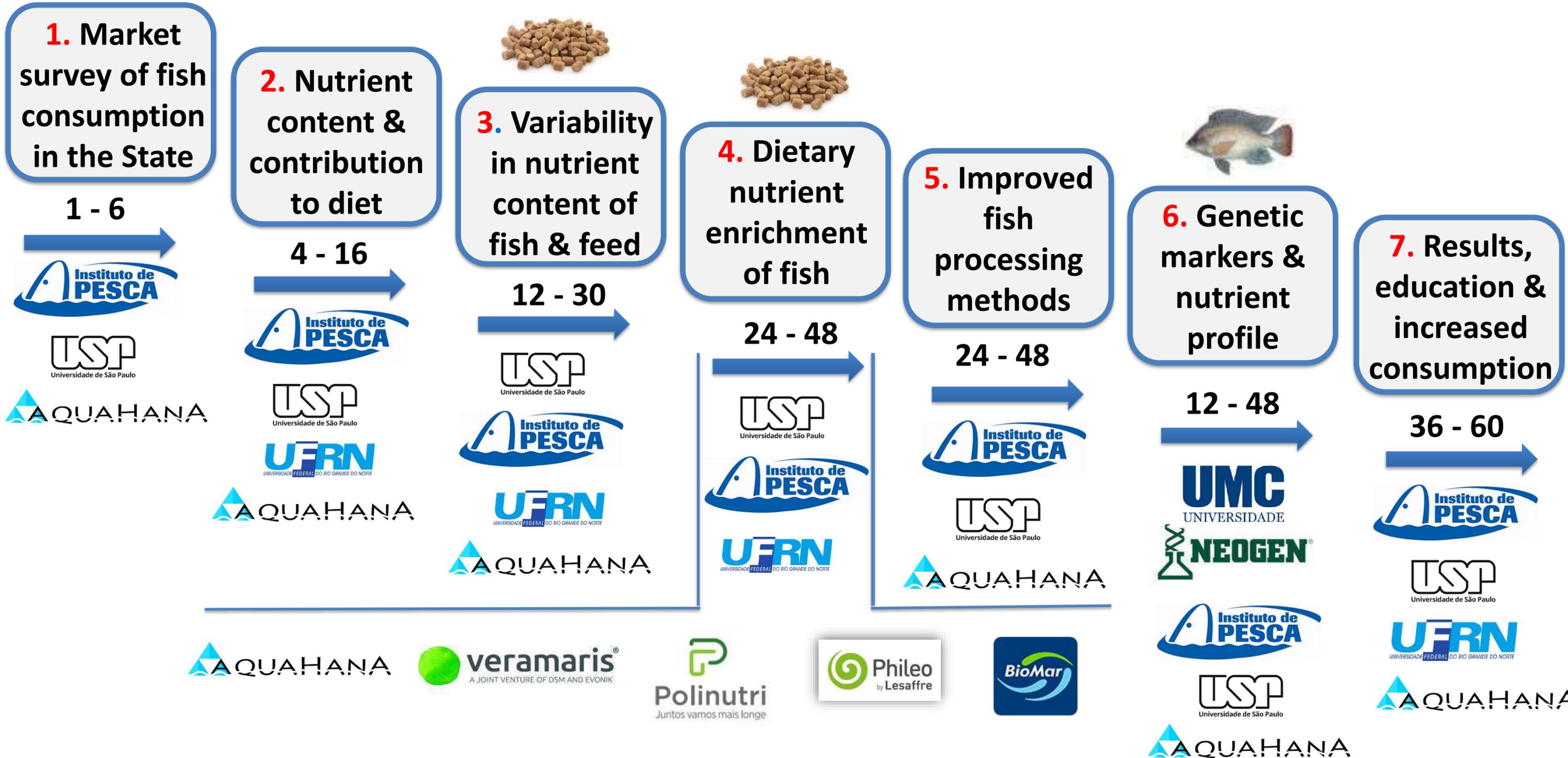




Nucleus Research Tasks



FISH FOR HEALTH





PESCADO PARA SAÚDE



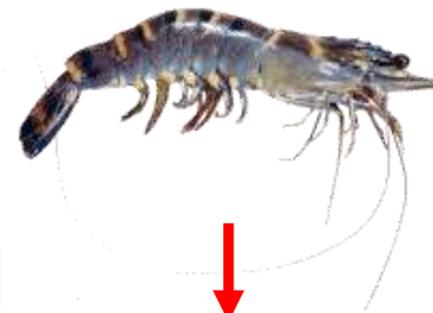
Realization that the **nutritional profile** of the cultured fed fish or shrimp can be **augmented & tailored** to meet the needs of the consumer through the use of supplemental omega-3 fatty acids level (EPA/DHA), trace minerals (iron, zinc, selenium, iodine, chromium), vitamins (A, D, E), and/or fillet protein/lipid/calorific energy content;



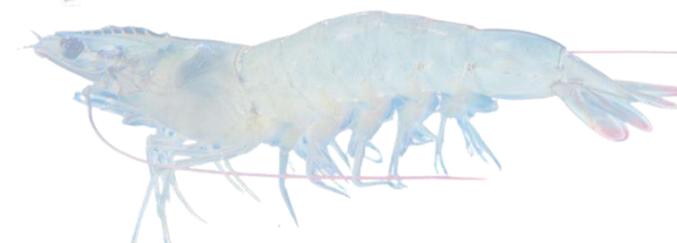
Nutrients



Optimum nutrient & health benefits

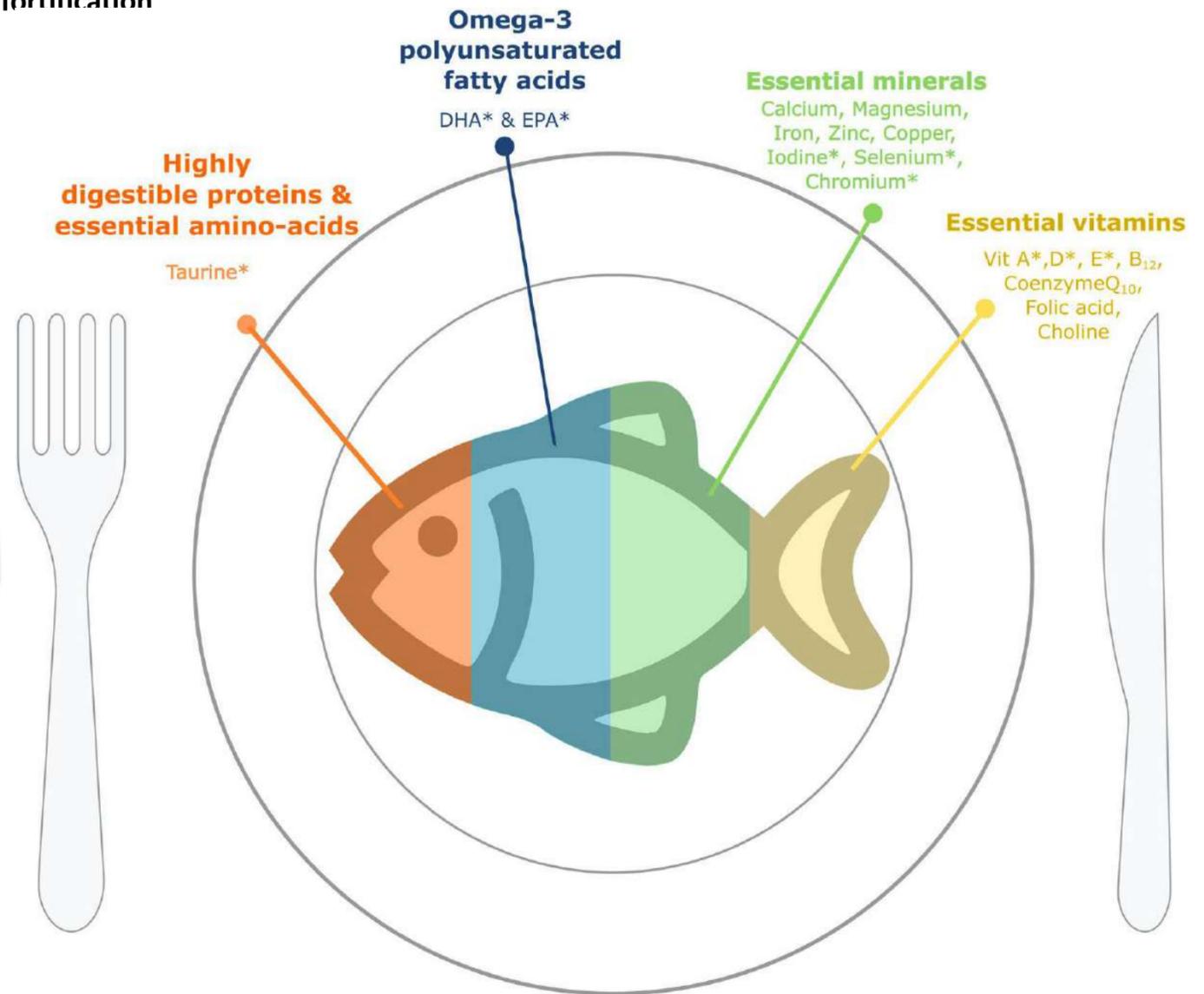
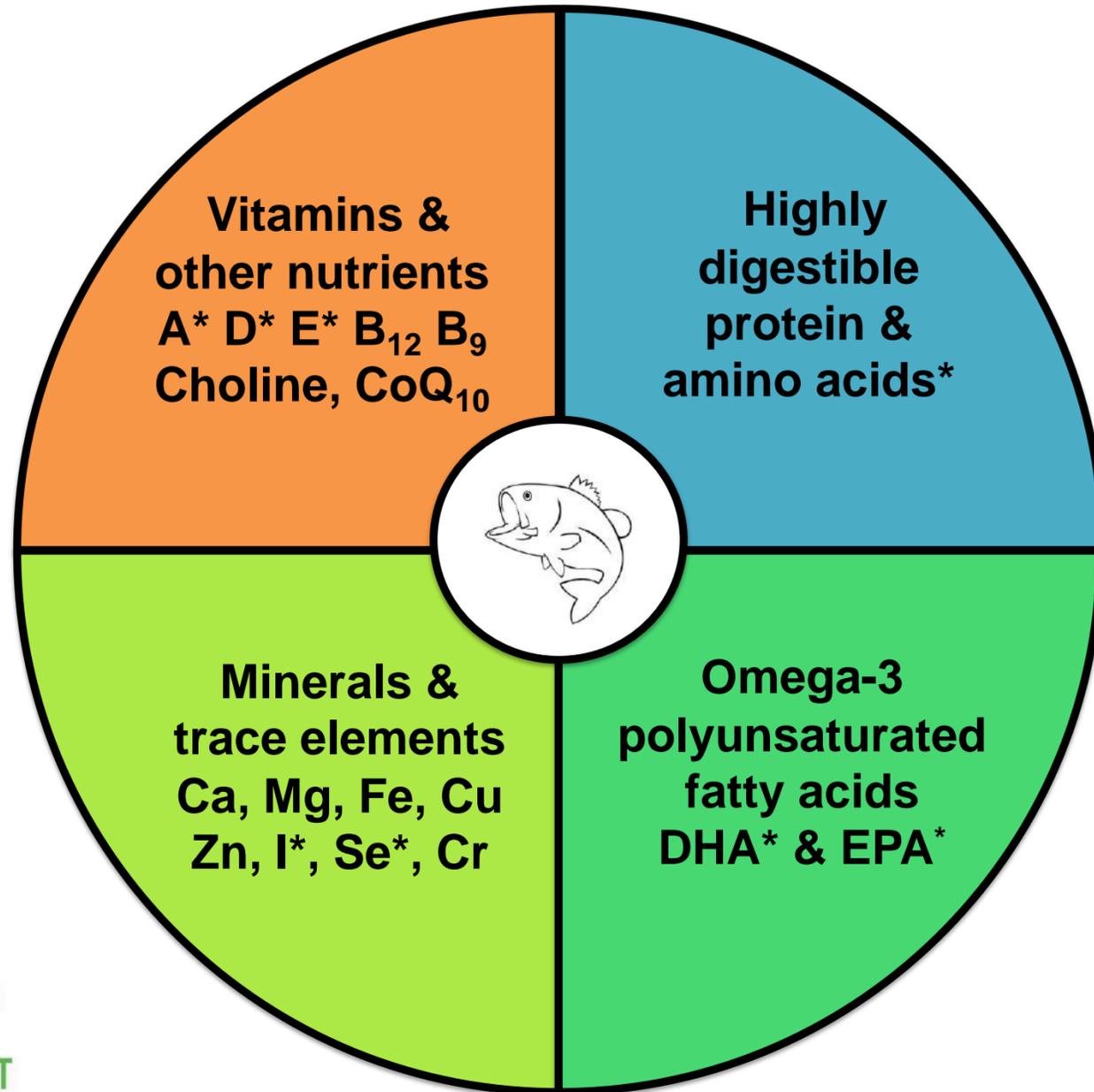


Contaminants



Farm Fish: A Superfood with many health attributes

¹ Tissue levels in farmed fish which have been shown to be able to be manipulated through dietary fortification



* Nutrient levels shown to be enhanced through dietary fortification

Figure 2. Farmed fish: a superfood with multiple health attributes.



NUTRITIONAL FACTS

Serving Size (per 100 grams)

	Value	Daily Value %
Calories	100	
Fats	1.7 g	9%
Saturated fats	0.6 g	2%
Trans fat	0 g	
Cholesterol	50mg	
Sodium	50mg	2%
Carbohydrate	0 g	0%
Fiber	0 g	0%
Sugar	0 g	0%
Protein	20 g	
Vitamin A		0%
Vitamin C		2%
Calcium		2%
Iron		0%

Nutrition Facts

Serving Size 4 oz (113g)

Servings Per Container Varies

Amount Per Serving

Calories 110 **Calories from Fat 15**

% Daily Value*

Total Fat 2g	3%
Saturated Fat 0.5g	3%
Trans Fat --g	
Cholesterol 55mg	18%
Sodium 60mg	3%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	

Protein 23g

Vitamin A 0% • Vitamin C 0%

Calcium 2% • Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

		Calories: 2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4



Production of lower-priced fish products

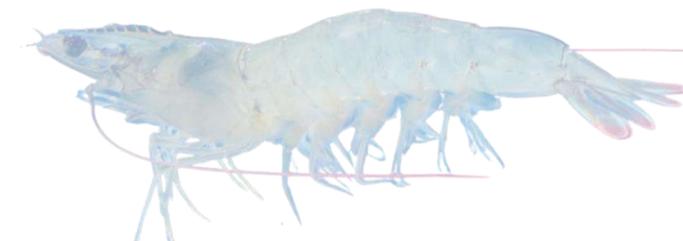
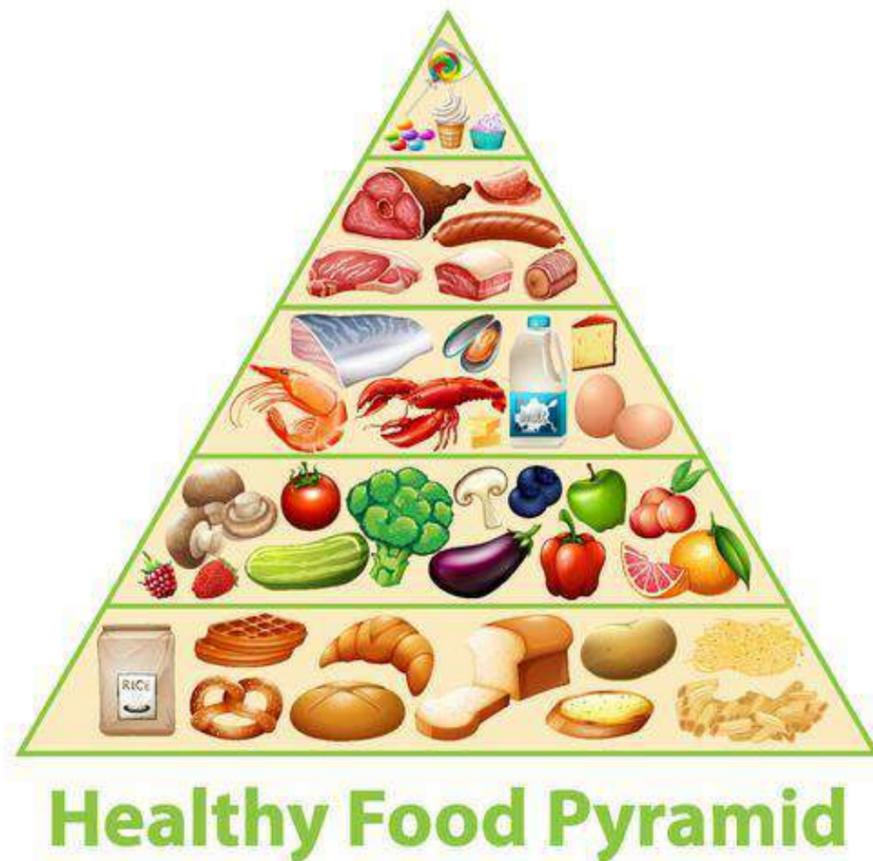




Increased Public Awareness



Urgent need to increase public awareness and understanding concerning the **nutritional merits & health-benefits of increased consumption of fish and seafood products**, including the inclusion of fish and aquatic foods as an essential component of a healthy diet and national dietary nutrient requirement guidelines, **as well as the dangers of high intakes of processed foods and fast-foods on overweight, obesity, coronary heart disease, diabetes & associated ailments.**







**DIA NACIONAL
DA SAÚDE
E NUTRIÇÃO**



**Come fresco
come saludable**



**Pescado é
Saúde**

**aproveitamento
integral do pescado**



**América Latina y el Caribe
Sin Hambre 2025**





PESCADO PARA SAÚDE



O projeto tem como objetivo a promoção e o aumento do consumo de peixes e alimentos de origem aquática (Pescado) como uma alternativa mais saudável para as carnes vermelhas processadas e as 'fast-foods' no combate à obesidade, doenças do coração e males associados no Estado de São Paulo;



PESCADO PARA SAÚDE



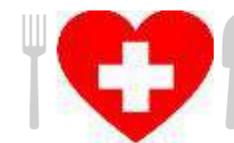
2022-2027

Início 1/10/2022





FISH FOR HEALTH



Host Institution: University of São Paulo (USP)

Partner Institution: Fisheries Institute, São Paulo State Secretary of Agriculture (SAA)

Supporting companies and institutions: Polinutri Alimentos S.A. (Brasil), Neogen Ltda. (Brasil), Phileo by Lesaffre (France), Veramaris (The Netherlands), BioMar A/S (Norway), Aquahana LLC (USA)

Coordinator: Prof. Dr. Daniel Eduardo Lavanholi de Lemos (USP, Oceanographic Institute, São Paulo)

Vice-Coordinator: M.Sc. Thaís Moron Machado (Fisheries Institute, Santos)

Communication Coordinator: Dr. Cristiane Rodrigues Pinheiro Neiva (Fisheries Institute, Santos)

Partnership Coordinator: Dr. Vander Bruno dos Santos (Fisheries Institute, São Paulo)

Executive Manager: Dr. Rafael Tsuyoshi Coelho (USP, Oceanographic Institute, São Paulo)

Principal Investigator: Prof. Dr. Daniel Eduardo Lavanholi de Lemos (University of São Paulo, USP)

Associated Researchers:

Prof. Dr. Alexandre Wagner Silva Hilsdorf (Universidade de Mogi das Cruzes)

M.Sc. Thaís Moron Machado (Fisheries Institute, Santos)

Prof. Dr. Renata Guimarães Moreira Whitton (USP, Biosciences Institute, São Paulo)

Prof. Dr. José Roberto Machado Cunha da Silva (USP, Biomedical Sciences Institute, São Paulo)

Dr. Eduardo Gianini Abimorad (Fisheries Institute, São José do Rio Preto)

Dr. Fernando Stopato da Fonseca (Fisheries Institute, São José do Rio Preto)

Prof. Dr. Rodrigo Carvalho (Federal University of Rio Grande do Norte, Natal)

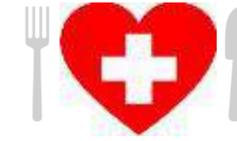
Post Doctorate Researcher:

Dr. Jéssica Levy, Pos Doc (Fisheries Institute/USP, Santos)

Visiting Researcher: Dr. Albert G J Tacon (Aquahana LLC, USA)

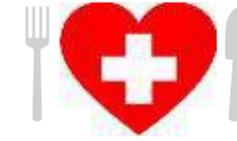


FISH FOR HEALTH





FISH FOR HEALTH



The **mission** of the research nucleus on *Fish for Health* is to promote and increase fish consumption, including nutritionally fortified farmed fish, as a more healthy alternative to the consumption of processed meats and 'fast-food' products, in the fight against the epidemic of obesity, coronary heart disease, and associated ailments within the State of São Paulo and Brazil.

The **research nucleus** on **Fish for Health** is composed of an alliance between universities (led by the University of Sao Paulo), government institutions (led by the Fisheries Institute) and national and international private sector companies engaged in aquatic feed nutrition research, fish technology and the fish production sector; the active participation of the private sector in this research nucleus facilitating and ensuring the fast-track application of the results of the envisioned research tasks to the needs of society and the consumer within the State.

Activity focus: The project research objectives are directly linked to the focus themes of the State Secretary of Agriculture (SAA) and to the topics listed by the State Secretary of Health (SES), that require a multi-disciplinary research approach to problem solving and addressing the key agricultural and health issues within the State.



FISH FOR HEALTH



Justification & approach: The main justification & approach of the **Fish for Health** research nucleus is that university (USP) and government research institutions (IP) must work together as a research team, and partner with industry (as a research triangle), if they are to achieve the mission and goal of the project; namely increased fish consumption and consumer awareness and understanding concerning the health benefits of fish and seafood in a healthy diet.



**Nucleus
Research
Partners**

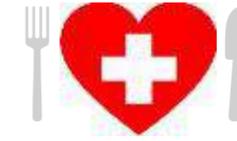


**Examples
of Research
Triangles**





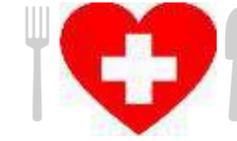
FISH FOR HEALTH



Partnership and communication: The research nucleus intends to work closely with all relevant government bodies within the State, including SAA and SES, engaged in policy decisions relating to promoting the increased consumption and health benefits of fish and fishery products.

In addition, the research nucleus will seek formal collaboration with renowned institutions engaged in research activities related to increasing fish consumption and awareness concerning the health benefits of increased fish and seafood consumption, such as EMBRAPA, the USP School of Public Health, the National Institute of Nutrition and Seafood Research (NIFES, Norway), and the Food and Agriculture Organization of the United Nations (FAO, Rome, Italy & Santiago, Chile).

The formal relationship and resource sharing with current and future sponsors of the Nucleus will be also managed by the Coordination of Partnerships, who will also be charged with prospecting and facilitating the development of new innovative research-based startup companies related to fish and health, including support for entrepreneurs in the submission of proposals to funding opportunities and calls as the FAPESP small business program (PIPE).



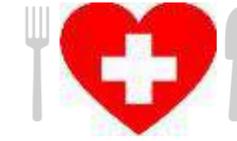
The problem: Despite having one of the longest coastlines in the world (8,500 km), abundant freshwater resources (12% of the world's surface waters), Brazil still trails the rest of the world in terms of fish & seafood consumption; per capita fish & seafood consumption being only 8.95 kg/year (world average 19.91 kg/year) and per capita meat consumption of 99.53 kg/year (pork 14.35 kg/year, beef 37.12 kg/year & poultry 46.94 kg/year; FAO, 2022).

Not surprisingly, there has been an increasing epidemic of obesity and heart related diseases in Brazil due to excessive meat consumption and reduced intake of polyunsaturated fatty acids, and the consequent urgent need to promote awareness concerning the nutritional value and health merits of the increased consumption of fish and seafood.

Most of the aquatic food consumed by Brazilian citizens in 2019 were freshwater fish (942,580 tonnes of which 211,820 tonnes was imported), demersal fish (529,910 tonnes of which 317,800 tonnes was imported), pelagic fish (197,760 tonnes of which 147,060 tonnes was imported), other marine fish (59,080 tonnes of which 39,740 tonnes was imported), crustaceans (113,350 tonnes of which 1,240 tonnes was imported), cephalopods (12,300 tonnes of which 9,280 tonnes was imported) and other mollusks (33,980 tonnes of which 4,720 tonnes was imported); total food fish supply in Brazil in 1999 reported as being 1,889,180 tonnes, of which 731,670 tonnes or 38.7% was imported (FAO FishStat, 2022).



FISH FOR HEALTH



The problem:

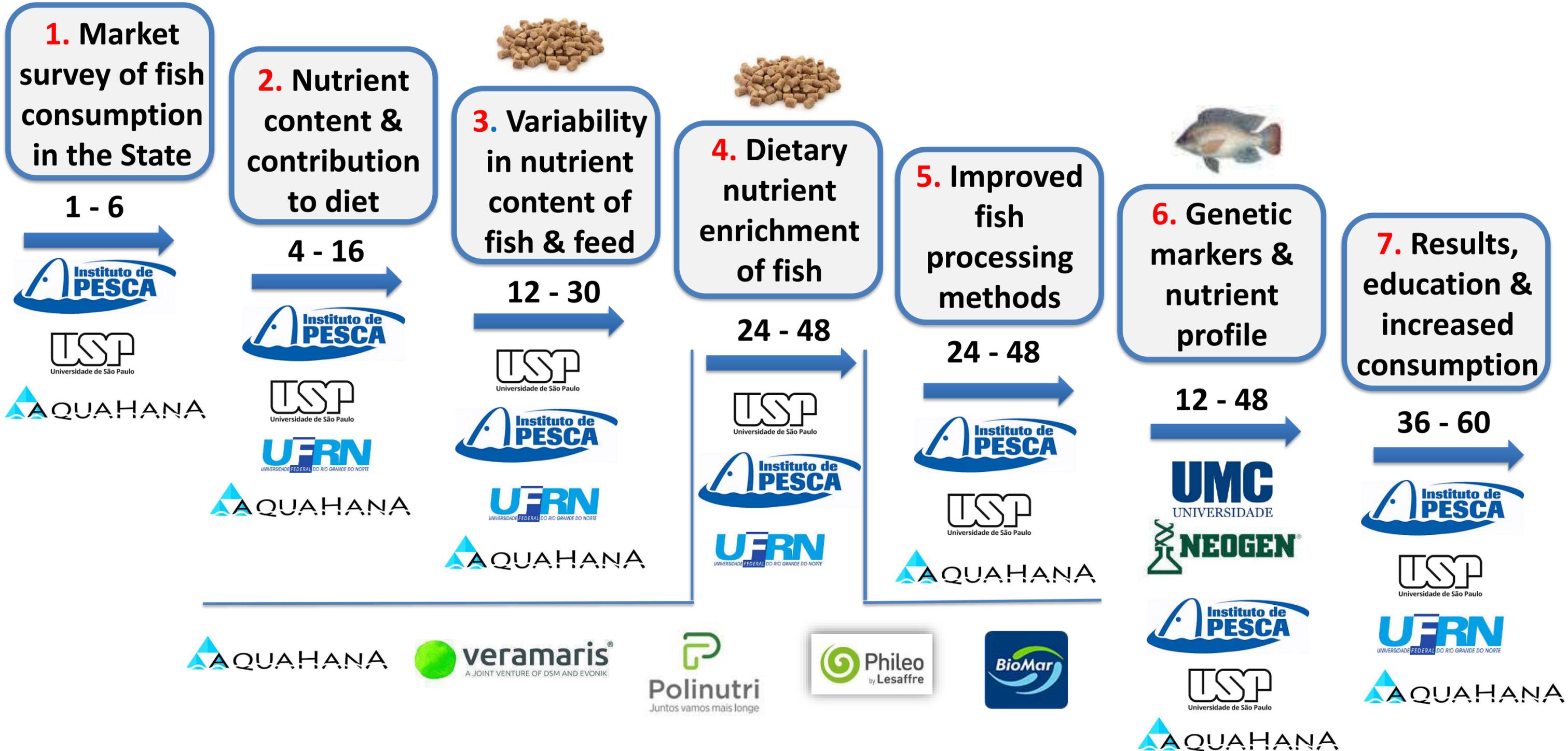
The majority of freshwater fish consumption is currently derived from local fish farms and freshwater fisheries, while marine fish almost exclusively sourced from marine capture fisheries, of which more than half was imported (FAO, 2022). Aquaculture has been a significant food production sector in São Paulo and the state is the second largest farmed fish producer in the Federation, producing about 10% of total farmed fish production in Brasil in 2019 (PEIXE BR, 2020).

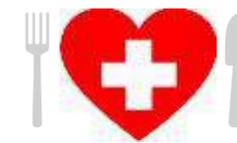
According to the dietary guidelines for the Brazilian population it is believed that the low fish consumption in Brasil is due the higher fish prices compared to red meats and poultry (Ministry of Health of Brasil, 2015). To date information concerning the major food items consumed in Brasil is published in the Food Composition Tables of NEPA/UNICAMP (TACO, 2011) and USP (TBCA, 2019), although information concerning fish is relatively poor (Martins & Oetterer, 2010).

Nucleus Research Tasks



FISH FOR HEALTH





1. Market survey of the main aquatic food products consumed within the State by geographic location and income level, including major cities, rural inland areas & coastal communities

Methodology: Based on in-house methods developed by Fisheries Institute staff (Neiva et al., 2010), using a census methodology employing questionnaires and meetings with both consumers, traders and producers within the State, thereby determining the origin & cost of the fish & seafood consumed within the different markets.

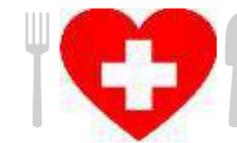
In addition, a detailed review will be performed of existing publications and databases available within the State, including (but not limited to), the Brazilian Institute of Geography and Statistics (IBGE), Municipal Supply Secretary (ABAST), Municipal Planning Secretary (SEMPLA), State System for Data Analysis (SEADE), Ministry of Agriculture (MAPA), Institute of Environment and Renewable Resources (IBAMA), Ministry of Development, Industry and Foreign Trade (MDIC), Fisheries Industry Union (SIPESP), National Restaurant Association (ANR), Brazilian Association of Pubs and Restaurants (ABRASEL), Brazilian Association of Colective Meals (ABERC), São Paulo Union of Colective Meal Companies (SINDEREC), São Paulo Association of Supermarkets (APAS), São Paulo Union of Vessel Owners (SAPESP), and Coordination of Agriculture Defense (CDA) of State Secretary of Agriculture (SAA).

Research team: MSc Thaís Moron Machado, Dr Cristiane Neiva, Dr Jéssica Levy, Dr Daniel Lemos & Dr Albert G J Tacon

Timeline: Month 1-6



FISH FOR HEALTH



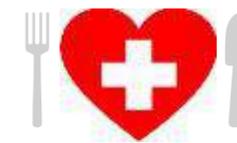
2. Nutritional analysis of the major aquatic food products consumed within the State & relative contribution to total dietary nutrient supply

Methodology: Nutritional analyses will be performed on the top eight aquatic food products consumed within the State, with representative samples obtained from major distributors over an 8-month period (a minimum of 8 x 4 samples in total).

Representative fish & seafood samples will be analyzed for the following, including: moisture, crude protein, crude lipid, crude fiber, ash, amino acid composition, fatty acid composition, cholesterol, gross energy, minerals and trace element composition (Ca, P, K, Na, Mg, NaCl, Fe, Zn, Cu, Mn, I, Co, Cr, Mo), key vitamins (A, D, E, C & choline), and environmental contaminants (including heavy metals, persistent organic pollutants or POPs & microplastics). The results will be expressed on an as-fed and dry matter basis per 100g of edible product and compared with existing published levels and dietary nutrient requirement guidelines.

Research team: MSc Thaís Moron M., Dr. Cristiane Neiva, Dr Jéssica Levy, Dr Vander Bruno Santos, Dr Rodrigo Carvalho, Dr Daniel Lemos & Dr Albert G J Tacon

Timeline: Month 4 -16



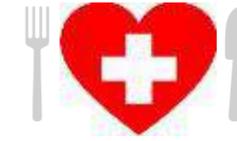
3. Determination of the variability in the nutrient content and potential health value of two of the most consumed farmed fish (Tilapia) and crustaceans (White shrimp) within the State, including the aquaculture feeds used to produce them

Methodology: Two independent fish and shrimp farms (willing to share the results from this survey) will be selected from São Paulo (Tilapia) and Rio Grande do Norte (White shrimp) for this study. Monthly sampling will be performed over a twelve month period, including the commercial compound aquaculture feeds used to produce them.

Samples will be analyzed on an as-fed and dry matter basis per 100g of edible product in case of the aquatic food products and on an as-fed basis (% or mg/kg) in the case of the aquaculture feeds tested; analyses to be performed including moisture, crude protein, crude lipid, crude fiber, ash, amino acid composition, fatty acid composition, cholesterol, gross energy, minerals and trace elements (Ca, P, K, Na, Mg, NaCl, Fe, Zn, Cu, Mn, I, Co, Cr, Mo) and major vitamins (A, D, E, C, choline), and possible contaminants, including heavy metals and mycotoxins.

Research team: MSc Thaís Moron Machado, Dr Cristiane Neiva, Dr Jéssica Levy, Dr Eduardo Abimorad, Dr Vander Bruno Santos, Dr Daniel Lemos, Dr Renata Guimarães Moreira, (USP, São Paulo), Dr Rodrigo Carvalho & Dr Albert G J Tacon

Timeline: Month 12-30.



4. Enhancing the nutrient profile & potential health value of farmed Tilapia & White shrimp through dietary manipulation and use of improved fish processing techniques

Methodology: Dietary nutrient enhancement studies will be performed on Tilapia and Shrimp in close collaboration with the relevant industry partners, namely Polinutri Alimentos S.A. (Brasil), Veramaris (The Netherlands), Phileo by Lesaffre (France) and BioMar A/S (Norway).

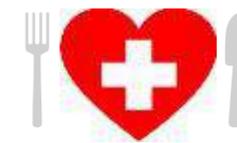
All fish and shrimp feeding trials will be conducted under controlled indoor laboratory conditions over a 8 to 16 week culture period to market size so as to demonstrate the following 1) tissue nutrient enhancement of dietary omega-3 polyunsaturated fatty acids, and in particular EPA and DHA through the use of more non-fish oil dietary sources such as microbial/algal biomass (Vermaris, and possibly Alltech/Brasil), 2) tissue nutrient enhancement with essential trace elements and vitamins (including organic Iodine, Selenium and trivalent Chromium, and vitamin E (Phileo, and possibly DSM/Brasil for vitamin E), and 3) tissue reduction of cholesterol levels in shrimp through the use of dietary phytosterols.

Research team: Dr Eduardo Abimorad, Dr Vander Bruno Santos, Dr Daniel Lemos, Dr Rafael Tsuyoshi Coelho, Dr Renata Guimarães Moreira, Dr José Roberto Machado Cunha da Silva & Dr Albert G J Tacon

Timeline: Month 24-48



FISH FOR HEALTH



5. Development & use of innovative fish processing techniques for the production of new fish products, extending shelf life & reducing fish waste & losses in industrialization

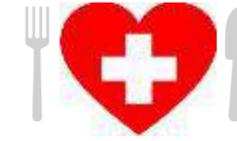
Methodology: Studies will be conducted for 1) extending the shelf-life, market value and acceptability of Tilapia fillets through smoking and/or dietary supplementation (vitamin E & Selenium), 2) use of mince processing technology for the production of low-cost ready-to-eat fish products from Tilapia filleting wastes, and 3) development and use of aquaculture production strategies for the production of smaller-sized fish and shrimp for the production of lower-cost aquaculture-based fast-food products

Research team: MSc Thaís Moron Machado, Dr Cristiane Neiva, Dr Jéssica Levy, Dr Vander Bruno Santos, Dr Daniel Lemos, Dr Rafael Tsuyoshi Coelho & Dr Albert G J Tacon

Timeline: Month 24-48.



FISH FOR HEALTH



6. Use of genetic markers to improve the nutritional quality & cost-effectiveness of Tilapia production within the State using Genome Wide Association Studies

Methodology: The phenotypic database, with information on body characteristics, as well as biological material for genomic analyses, will be obtained from ten commercial hatcheries of Nile tilapia. The broodstock belonging to the base population will be tagged by electronic PIT-Tags to generate F1 progeny, which in turn will produce generation F2. All progeny will remain in separate hapas until they reach a weight above 10 grams for chip-tagging. Tagged fingerlings from F₁ and F₂ generations will be placed into the same environment in a earth pond for growing testing until they reach the market size of 800 g. The following phenotypes will be measured: body weight at harvest, growth rate; feed conversion; fillet ventral thickness (by ultrasonography); fillet yield, and fillet composition like long-chain omega-3 polyunsaturated fatty acids, essentials amino acids, taurine, creatine, vitamin D and selenium.

Research team: Dr Alexandre Wagner Silva Hilsdorf, Dr Vander Bruno Santos, Dr Fernando Stopato, MSc Thaís Moron Machado, Dr Cristiane Neiva, Dr Daniel Lemos & Dr Albert G J Tacon

Timeline: Month 12-48.



FISH FOR HEALTH



7. Communication of project results & increasing public awareness & understanding concerning the health benefits of aquatic fish products in human nutrition & well-fare

Methodology: 1) Establishment of a project web page and database concerning the nutrient composition of aquatic food products available in the State and Brasil; 2) Publication of project findings within relevant leading international and national journals dealing with public health, nutrition, aquaculture, and fisheries; 3) Presentation of project findings at relevant major State and national conferences, and expert working groups dealing with public health, nutrition, aquaculture, and fisheries; 4) Creation of public exhibits, posters, and leaflets for schools, public health offices, public aquariums, and museums, which will inform the public about the health benefits of aquatic food products (including farmed aquatic products) and the need to increase sustainable fish production and consumption in Brazil for reducing the incidence of obesity, diabetes, hypertension, and associated ailments.

Research team: MSc Thaís Moron Machado, Dr Cristiane Neiva, Dr Jéssica Levy, Dr Vander Bruno Santos, Dr Eduardo Abimorad, Dr Alexandre Wagner Silva Hilsdorf, Dr Daniel Lemos, Dr Rafael Tsuyoshi Coelho, Dr Renata Guimarães Moreira, Dr Rodrigo Carvalho & Dr Albert G J Tacon

Timeline: Month 36-60.